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FOUNDATION UPDATE

VOL: 36 | NOV 2022



HOW UPCYCLING & RECYCLING ARE HELPING TO RAISE VITAL FUNDS

CELEBRATING

MARK'S WORLD RECORD FOR CHILD CANCER RESEARCH

RESEARCH

WORLD FIRST CLINICAL TRIAL COULD UNLOCK TREATMENT BREAKTHROUGH

PROJECTS

CHILD CANCER PODCAST SERIES FUNDED BY LOTTERYWEST

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CONSULATE COURT CHRISTMAS LIGHTS THORNIE RESIDENTS TO LIGHT UP FOR RESEARCH

FOUNDATION UPDATE

CHIEF EXECUTIVE OFFICER
Andrea Alexander

GENERAL MANAGER
Kylie Dalton

COMMUNICATIONS TEAM LEADER
Sophie Galati

DIGITAL PROJECT LEAD
Tony Le

EVENTS & MARKETING
Tegan Connolly

OP SHOP MANAGER
Kirstan Fuller

CREATIVE DIRECTOR - AEM
Michele Dalton

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"This year has been a very exciting one for the Foundation."

from the Chairman

GEOFF CATTACH AM
CHAIRMAN

This year has been a very exciting one for the Foundation. Not only did we see an incredible, record-breaking result at our annual Keep the Flame Alive Quiz Night and take our South West Bike Trek to the next level through the virtual element, but we have also had a branding makeover.

Focusing on the future of the Foundation, we have made the decision to undergo a rebranding, officially changing our trading name to Child Cancer Research Foundation (CCRF). We believe this name more accurately depicts who we are as an organisation, and it will only help our Foundation to achieve bigger and better things for children with cancer.

The COVID-19 pandemic is still a dark cloud over our heads, with new strains prolonging old uncertainties. Once again, I sincerely thank every single one of you who have not let this halt your generosity and support for our cause. Now, more than ever, we need your help to continue our fight against childhood cancer.

We have so many exciting things in the CCRF pipeline, some of which are talked about in this newsletter. We are launching our first ever podcast series, our incredible Ambassador Georgia

Lowry is heading off on an amazing new venture, and we are extending our fundraising efforts with our Shop for a Cure Op Shop. This is just to name a few - we can't wait to share with you more updates as we head into the new year!

As always, all our events and campaigns have the underlying goal to raise awareness and funds for childhood cancer research, so that we can create better outcomes for children with cancer. We thank everyone who has supported us and, in turn, have also made this their goal.

If you aren't already, we encourage you to consider becoming a CCRF member, so that you can further help us in our mission to see a cancer-free future for children. Please also consider donating, volunteering, or attending any of our community events.

I wish you all a safe and happy end to the year.

Geoff Cattach, AM
Chairman

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THEY SAY REFINANCING IS SIMPLE, SOMETIMES IT'S NOT. THAT'S WHY...

WE ARE HERE TO HELP



(08) 6319 2619

 **891 South Western Hwy Byford WA 6122**



CALL US TODAY!



from the CEO

ANDREA ALEXANDER
CEO

I am pleased to report that since our last newsletter, the Child Cancer Research Foundation has embarked on multiple opportunities to grow its ability to deliver on our mission. Something as supporters of our organisation, I know you will appreciate.

Firstly you might have noticed the brand/name change. In keeping with our strategic goals and plans to move forward, our stakeholders unanimously decided to support us in updating our name. We hope you all love it as much as we do.

We have an exciting announcement of funding received from Cancer Australia under the supporting people with cancer grant program. The Back on Track WA program is an education advocacy program ensuring WA cancer children don't get left behind regarding their education. We envisage this program will commence in early 2023.

An epic night was experienced by all that attended the Keep the Flame Alive Quiz Night in July at Ascot Racecourse – with over 300+ people attending and over \$31K raised. This event could not happen without a fantastic Quiz Night volunteer team, who are highlighted in the Quiz Night story. My particular thanks go to Michele Dalton, Jonelle and Kristy Carlsson – who are the backbone of this event and come back to organise yearly. Thank you, ladies; we know we couldn't do it without you.

Along with some of the significant changes you may have noticed, the Foundation has taken on the challenge of running its own op shop. Shop for A Cure is a small shop testing out the market, and we're thrilled with its progress in such a short timeframe. Watch this space and reach out if you can help through donations, volunteering or anything else to support us.

There have been a lot of internal changes within the organisation, one of which happened as recently as September. Wendy Kearns, our Community Engagement Manager, who has been with the Foundation for many years, said goodbye to us. The Foundation Board, members and staff wish to thank Wendy for her commitment and dedication during the past 25 years.

The CCRF team and I are always looking at ways to increase the Foundation's goals and achievements whilst also providing future stability for the ongoing research into childhood cancers.

We could not achieve this without the generosity of people like you, supporting our vital cause. Thank you for your trust, support and critical funds.

Andrea Alexander
CEO

We've rebranded!



We are thrilled to unveil our fresh new brand identity that was made effective from 1 July 2022. Our team has thought long and hard about creating an identity that accurately depicts who we are as an organisation, landing on a brand new name and modified logo.

As our Foundation funds the vital research into all types of childhood cancers, we believe Child Cancer Research Foundation (CCRF) is a better representation of what we do. With "child cancer research" already being our website domain name for many years, it only made sense for this to be reflected in the rest of our brand. The condensed name is also less of a mouthful than the predecessor - so, you're welcome!

Although our name has changed, our mission certainly has not. We remain committed to ensuring the groundbreaking research into childhood cancers continues, so that more children can live the long and fulfilling lives they deserve.

Our new branding is simply a new trading name for our Foundation, meaning our ABN remains the same and nothing will change in terms of where your donations go.

Whether you are a new or a long-time supporter of our Foundation, we would like to sincerely thank you for your support. We believe, with the help of our restored brand image, our Foundation will only continue to grow and get closer to seeing a cancer-free future for our children.





▶ CHILD CANCER PODCAST SERIES

FUNDED BY LOTTERYWEST

The Foundation is thrilled to announce the commencement of a very exciting project, a child cancer podcast series! This is a first for a charity in Australia, and certainly in WA, to see the benefits of storytelling using podcasts.

General Manager and project leader Kylie Dalton is excited to get started on creating this podcast series with award-winning journalist Cassie Silver at the helm. Our Foundation has

been supporting the childhood cancer community in WA for 42 years, funding the groundbreaking research that has been instrumental in improving outcomes for children with cancer.

"We're so very lucky to be able to include in our series one of our Founding members and Chairman of the Board, Geoff Cattach," said Kylie.

"He has dedicated his life to

the Foundation and being able to hear his story will be so powerful for others considering supporting charities like ours."

The podcast series will also include interviews with researchers, such as the acclaimed Professor Ursula Kees, and parents of children diagnosed with cancer.

Listeners will be taken on a unique journey into the lives of childhood cancer families

TELLING THE **IMPORTANT** STORIES...

WITH AWARD-WINNING JOURNALIST
CASSIE SILVER AT THE HELM

as they tell their stories and discuss all that they have overcome. We believe this will help others understand how important it is that we don't give up the fight.

The whole team at CCRF are excited to start working on the podcast series, creating a new way to share our important stories.

We especially thank Dr Katrina Stratton MLA who presented us with a \$15,000 cheque from Lotterywest on 1 June 2022 to put towards this project. Lotterywest celebrated a record-breaking financial year in 2020-2021, with \$864.9 million provided to the WA community in grants and lottery prizes.

Keep your eyes – or ears – peeled for our child cancer podcast series, coming to you soon!

" The podcast series will also include interviews with researchers, such as the acclaimed Professor Ursula Kees, and parents of children diagnosed with cancer."



LISTENERS WILL BE TAKEN ON A

UNIQUE JOURNEY INTO THE LIVES OF

CHILDHOOD CANCER FAMILIES

AS THEY TELL THEIR STORIES.





CONSULATE COURT

Christmas Lights

CONSULATE COURT, THORNIE

1 - 25 DECEMBER 7:30PM - 10PM

CAKE & BAKE STALL - SUN 11 DEC

COSTUME CHARACTERS & SANTA ARRIVAL - SAT 17 DEC

CHRISTMAS CAROLLERS - TUES 20 DEC

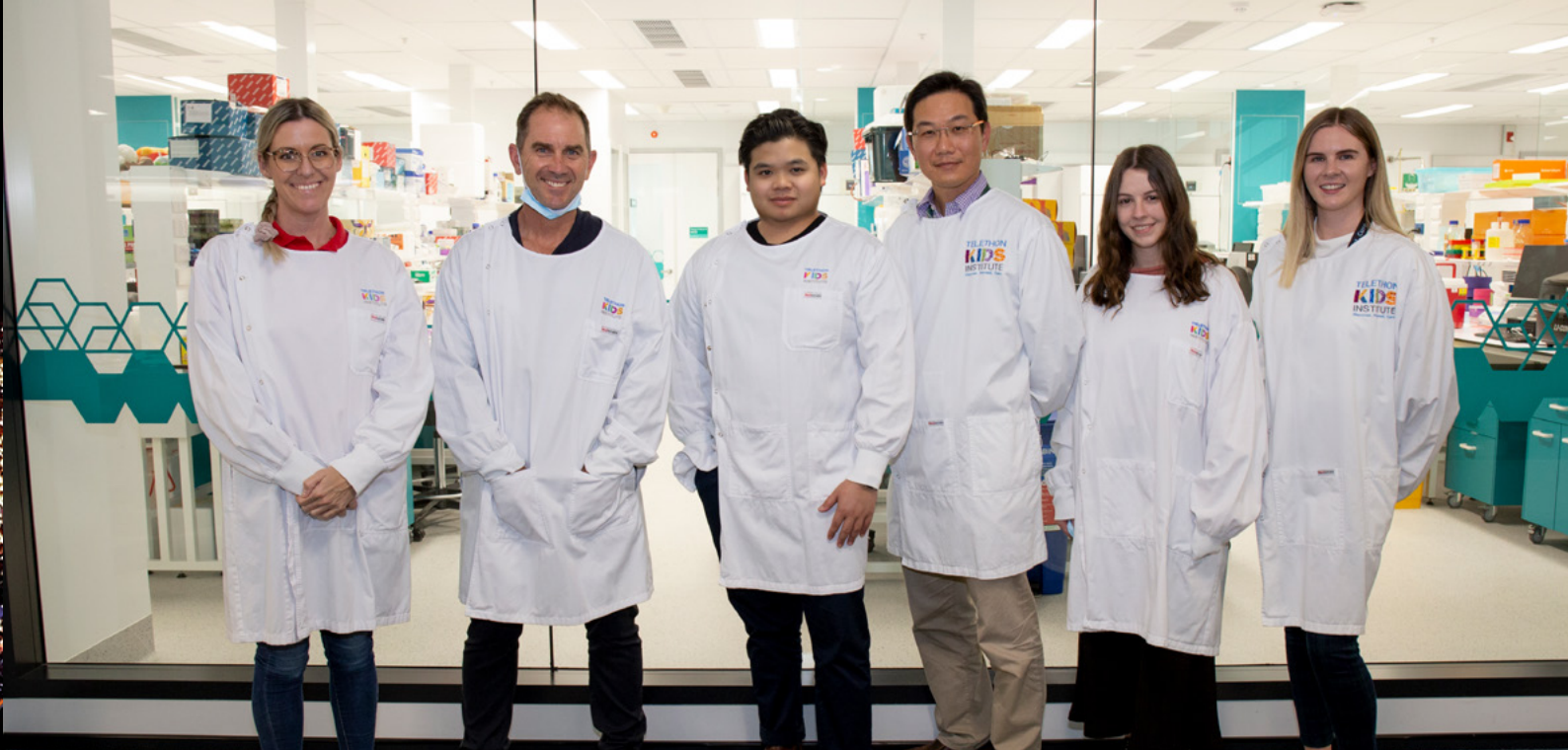
PROUDLY SUPPORTING



**CHILD CANCER
RESEARCH FOUNDATION**



MORE INFO



CCRF Patron Justin Langer and the CCRF team visit the Telethon Kids Cancer Centre

It's an honour to get a behind the scenes look at what goes on in labs at the Telethon Kids Cancer Centre. On Wednesday 31 August, CCRF Patron Justin Langer, AM, along with CEO Andrea Alexander and staff members Sophie, Tony and Tegan, were fortunate enough to be invited to the Centre for an exclusive tour.

The Telethon Kids Cancer Centre is a highly collaborative team, striving to get more effective and safer therapies into the clinic to improve survival rates and quality of life for babies, children and young people with cancer.

Our Foundation is proud to be helping fund the important projects being done at the Telethon Kids Cancer Centre and this tour was a great way to gain a better understanding of how critical this funding is. The Telethon Kids Cancer Centre relies heavily on individuals, corporates, trusts and foundations like us to help deliver and drive their research impact so that they can continue to make a difference for children and families.

Dr Sébastien Malinge, a CCRF research fellow highly qualified in the field of childhood leukaemia and other blood cancers, sat down with the team to present the advancements being made by his newly created

Translational Genomics in Leukaemia team. A team created thanks to the support of CCRF.

"Our goal is to develop targeted treatments to improve quality of care and long-term survival for all children with blood cancers. To ensure we can continue doing our research, we rely on organisations like CCRF to help fund our projects – without this support, our innovative work wouldn't be possible," Dr Sébastien Malinge expressed.

"It was fantastic to host the CCRF team recently and provide an update about the impact of our research. Not only is this vital partnership funding our research, but also raising awareness about the incredible work we do at Telethon Kids – and this is invaluable."

Co-head of the Leukaemia Translational Research team Dr Laurence Cheung and PhD Student Taylor Ferguson also met up with the team to talk about the goings-on in the labs. Justin Langer showed great interest in the projects that were discussed, taking every opportunity to ask questions to better understand the magnitude of the research.

The tour was a great reminder of what an amazing facility the Telethon Kids Cancer Centre is and how necessary it is for our Foundation to continue supporting the incredible researchers.

Everyone who has supported our Foundation, whether by donating or attending one of our events, has helped us ensure we can continue funding these projects for many years to come, so more children can live the long and fulfilling lives they deserve.

Thank you to our friends at Telethon Kids Cancer Centre for extending this invitation to our team. This was an invaluable experience for all of us and has given us the motivation we need to continue raising funds and awareness for this cause.



BORN TO RIDE

The Georgia Lowry Project

Georgia Lowry, childhood cancer survivor and good friend of the Foundation, had her dreams realised earlier this year when we helped gift her a brand-new truck to combine her passion for horse-riding with her role as CCRF Ambassador.

Georgia, who turned 28 this year, has been a valued Young Ambassador for the Foundation since 2012. She battled a rare and aggressive form of leukaemia at just eight weeks old and endured gruelling treatments to combat the disease's terrifying two per cent survival rate. At six months old, Georgia became the youngest bone marrow transplant recipient for leukaemia in Australia.

As a CCRF Ambassador, Georgia has helped raise awareness for the importance of childhood cancer research by sharing her story whenever she can.

This, however, is not the only way Georgia has contributed to research.

Georgia's leukaemia cell lines have been used in the labs at Telethon Kids Cancer Centre and around the world to help give researchers a better understanding of how to treat the disease.

The Georgia Lowry Project is all about giving Georgia the opportunity to live her best life while continuing her incredible work for the Foundation. Georgia's new truck allows her

to travel to regional WA with her beloved horses to speak to other groups, schools, and families about the vital work that our Foundation carries out.



"Something good has come out of something bad," expressed Georgia. "To head to schools and see a smile, or have a kid ask a question, that makes my day. That's what I'm there for and that's what I love to do."

The truck has been modified to allow for horses to be transported and for Georgia to have her own comfortable living space, enabling her to be totally self-sufficient. With the truck wrapped in imagery of Georgia's journey, it is essentially a moving billboard promoting her outstanding work for the Foundation.

"She's an incredible ambassador





“She’s an incredible ambassador for us and she’s the example of why research matters,”

for us and she’s the example of why research matters,” said CCRF General Manager Kylie Dalton.

“For her to get up every single day and do what she does is incredible, if you know the journey she has gone through. She is my superhero. To be able to give back to her so she can live her best life is such a thrill.”

We are so grateful to Georgia for her commitment to our mission to end childhood cancer. Whether it be by talking on our behalf, or riding her wonderful horses in our

colours, she is helping to make a huge difference in the lives of so many children. To make a donation towards the Georgia Lowry Project, simply head to

childcancerresearch.com.au/georgialowry



DONATE TODAY

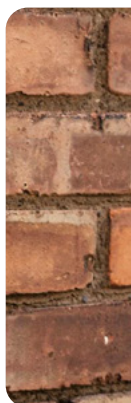


GEORGIA STATS

- Age
28
- Diagnosed at
8 weeks old
- Diagnosis
Acute Lymphoblastic Lekaemia
- Biggest Jump
105cm
- Achievements
 - State Finalist for Young Australian of the Year
 - Nominated for WA Sportswoman of the Year
- Favourite Memories
Riding in Sydney representing WA eventing



Help us make change!



Want to use your empty bottles and cans to make a real difference? All you need to do is donate to our Foundation using our Containers for Change Scheme ID (C10285275).

Every container you save from landfill will help us ensure the ground-breaking research we fund today will help the children of tomorrow, where no life is cut short by childhood cancers.

Since the inception of Containers for Change in October 2020, CCRF has raised a total of \$3085.30 through the initiative, thanks to our generous supporters. "So many people in WA have really seen the benefits of recycling and support attaching that effort to charity," said CCRF General Manager Kylie Dalton. "Containers for Change has been a wonderful surprise for our Foundation."

Let's see how much more we can raise while helping the environment! All you need to do is ---->

01

COLLECT ELIGIBLE CONTAINERS

Most aluminium, glass, plastic, steel and liquid paperboard drink containers between 150ml and 3L are eligible.

02

TAKE THEM TO A REFUND POINT

With over 200 refund points in WA, there is sure to be one near you!

03

DONATE YOUR FUNDS

You'll receive 10 cents for every eligible container, which you can donate to CCRF using our Scheme ID: C10285275



Scheme ID: C10285275

Join the Ruby Club!

How would you like the chance to win over \$57,000 in prizes each year? All you need to do is join our exclusive Ruby Club! From just \$10 a month, you will receive automatic entry into 15 prize draws throughout the year which includes:

- 3 x major raffles with the chance to win \$15,000 cash
- 12 x exclusive Ruby Club Member ONLY trade promotion prize draws with the chance to win \$1,000 cash

Your monthly support is crucial to help us continue funding our important research into childhood cancers.

For more information about the Ruby Club and to view the 2022 Prize Program, Trade Promotion and Raffle Terms and Conditions, head to <https://bit.ly/CCRF-RubyClub>



R A CURE



SHOP FOR A CURE



LD CANCER
RCH FOUNDATION



RAISING VITAL FUNDS FOR
childcancerresearch.com.au



CHILD CANCER
RESEARCH FOUNDATION



SHOP FOR A CURE



We've had something new and exciting in the works for a little while now and we are so thrilled to finally share it with you all! On Saturday 18 June, we had the grand opening of Shop for a Cure, our very own Op Shop at Gosnells Railway Markets.

Matt Swinbourn MLC and ambassador Georgia Lowry helped us celebrate the grand opening by cutting the gold ribbon alongside our General Manager Kylie Dalton. Mayor Teresa Lynes from the City of Gosnells also came down to show her support of our new venture.

We are already blown away by the amount of support we have received, and we would like to thank everyone who has visited our shop and made a purchase. With cancer still the leading cause of death by disease in Australian children, we are thrilled to see the local community supporting the cause and helping to make a difference.

Shop for a Cure is open from Thursday to Sunday 9:30am to 5pm at Gosnells Railway Markets, with all proceeds supporting children with cancer. Want to help us keep our shelves stocked? Donations of items to sell in our Op Shop are greatly appreciated. If you have clothing, hats, shoes, bags, collectables, bric-a-brac,

books, DVDs, CDs, video games, vinyl records or toys that you no longer need, please consider donating them towards our Op Shop.

Donations for Shop for a Cure can be dropped off in our donation bins at the following locations:

- **Shop for a Cure at Gosnells Railway Markets** at 5 Fremantle Road, Gosnells WA 6110
- **Child Cancer Research office** at 3/100 Hay Street, Subiaco WA 6008, and
- **Beverly Margaret School of Dance** at 4/117 Dixon Road, East Rockingham WA 6168

If you would like to be a donation point please contact us to arrange a yellow silo bin at your location.



SCAN ME

Be sure to follow Shop for a Cure on Facebook to stay up to date with any new donation bin locations and to see some of the amazing products we have on offer, as soon as they become available in store!

Clinical Trial



World-first clinical trial in 'man's best friend' could unlock treatment breakthrough for kids with cancer.

Telethon Kids Institute is leading a unique clinical trial in pet dogs that could pave the way for a new immunotherapy treatment for one of the most common childhood cancers, Sarcoma. Sarcoma is a cancer of the bones and soft tissues and is the third most common cancer in children, with one in three dying from the disease.

The treatment is a polymer-filled gel which is loaded with immunotherapy drugs and can be applied inside the surgical wound when a patient has a sarcoma tumour removed.

The head of Telethon Kids Institute's Cancer Centre,

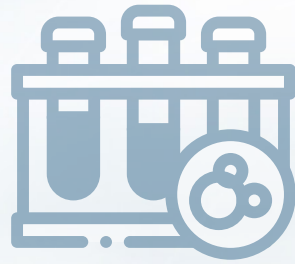
Associate Professor Joost Leisterhuis, said the first step for almost all sarcoma patients after diagnosis is surgery to remove the tumour. "The surgeon will try to remove as much tissue as possible, but often some cancer cells are left behind and the cancer just comes back," he said.

"With the immunotherapy gel, the surgeon would remove the tumour and apply the gel before closing the wound as they normally would. Then over time, the immunotherapy drugs get to work – drawing immune cells from all over the body and activating them

at the site of the tumour to mop up any remaining cancer cells."

The gel has shown positive results in lab models and is now being used at Perth Vet Specialists to treat pet dogs who have been diagnosed with sarcomas.

"Surprisingly, sarcoma is one of the most common cancers in pet dogs and it presents exactly the same way as it does in children with sarcoma, which is a lump in the tissue of the muscle or bone," Associate Professor Leisterhuis said. "The treatment is also the same –



to surgically remove the tumour. And often, as with children, some cells will remain, and the cancer will come back.

“This trial is giving beloved family dogs access to cutting-edge treatments for their cancer, and their owners can know that they are playing a role in getting this treatment one step closer to helping kids with cancer.”

Veterinary oncologist, Dr Wyatt from Perth Vet Specialists said so far seven dogs had been treated with the gel in surgery and the results have been overwhelmingly positive. “Sarcoma is actually more common in dogs than it is in people – we would see multiple patients per week with sarcoma and they can be fatal if they are left unchecked or spread into nearby organs,” he said.

“There doesn’t seem to be any problem in the healing of the dogs who’ve taken part in the trial so far, we seem to be getting a really good response from the gel. Everybody’s winning – the dogs are getting treatments they would otherwise not have access to and they’re also doing something that could ultimately help children with cancer.”

The gel was developed in collaboration with molecular scientists at The University of Western Australia, led by Associate Professor Killugudi Swaminatha Iyer. Associate Professor Iyer, from UWA’s School of Molecular Science, said the gel is made from natural materials.

“The gel is made of long polymers which are natural and that are broken down by the body itself,” he said. “So for this treatment, the team has tagged on some immunotherapy

to those long polymers which are then slowly released in the body and the polymers themselves are broken down.”

The Telethon Kids Cancer Centre is dedicated to finding new, more gentle treatments for kids with cancer. Associate Professor Lesterhuis said there have been very few developments in sarcoma treatment in the last 30 years and children are still exposed to high doses of toxic radiotherapy and chemotherapy.

“Immunotherapy is one of the most exciting developments in cancer treatments but so far it has not had much success in sarcoma treatment,” he said.

“This is a cruel disease and the life-long side effects that kids suffer from more traditional treatments include learning difficulties, infertility, speech and vision problems and even secondary cancers – where the treatments themselves cause new cancers to develop.

19-year-old Angus Hollington has survived cancer twice. He was diagnosed with Ewing’s Sarcoma at age 11 and underwent intensive

treatment. As a result of his treatment, he developed leukaemia at age 17. Around the same time, Angus ended up having his leg amputated as a result of infection from bone grafts from his sarcoma treatment.

Angus is the perfect example of why we need less toxic treatments for kids with cancer.

“Our dream in the end is that with these sorts of immunotherapies we can replace chemotherapy and radiotherapy all together,” said Associate Professor Lesterhuis. “But at this stage I would see it as an addition, where we might be able to reduce some of the chemo or radiotherapy. We have to do better for these kids and their families.”

Our Foundation is proud to help make this exciting research possible and we look forward to future updates about this trial.

This is the kind of ground-breaking research that you are helping to fund when you make a donation towards the Child Cancer Research. Make a donation today: www.ccrfgiving.au



Three-year-old Bull Terrier Maggie about to undergo surgery and have the gel applied

CORPORATE MEMBER SPOTLIGHT

MAILING SOLUTIONS

We would like to acknowledge a very valuable Corporate Member of the Foundation, Mailing Solutions, who have helped us with mailing our Foundation Updates and Appeal Letters for many years.

It is inspirational reading about these brave kids facing such huge challenges and watching what great work the Foundation does. We are delighted to sign up as Corporate Member, to allow us to help in a small way.

-- Lachlan Smith,
Mailing Solutions.

Mailing Solutions is a print and digital mail company based in Perth that offers solutions for organisations large and small. Their clients include companies, government organisations, charitable organisations, and many others who need streamlined solutions for managing their print and digital mail.

To learn more about Mailing Solutions, head to www.mailingsolutions.net.au.

The changes the Foundation wants to see in the realm of childhood

cancer research can only come about through the efforts of many committed stakeholders, such as our Corporate Members. We acknowledge all Corporate Members who have partnered with us to help us extend our fundraising even further:

- West Coast Turf
- QPC Group
- PJ Public Relations
- Milner International College of English
- Quik Impressions
- Scales Lawyers



BECOME A CORPORATE MEMBER

At CCRF, we believe that people and organisations are interconnected and responsible to one another and to society in ways beyond short-term earnings. We are thrilled to be able to offer the opportunity for Corporate Memberships.

Just like an individual membership, corporate members will be sent newsletters to keep you informed about the Foundation and the success you are helping to achieve. You will also be invited to participate in events each year, including our AGM where you will have voting rights.

A Corporate Membership costs just \$50 for 1-10 employees, \$250 for 11-50 employees, and \$500 if you have more than 50 employees. Being a Corporate Member comes with many benefits, including member discounts at CCRF events.



“We have many children among the staff, and we are reminded with every issue how fortunate we are not having to deal with such huge health challenges with our kids.”

SUPPORT



Childhood Cancer Research with a Donation Point Tap

Collecting small donations for CCRF has now become simple and effective with the introduction of the Quest Donation Point Tap. With the shift towards card payments, and a reduction in the use of cash, more businesses are looking towards electronic ways for their customers and clients to give back to the community.

A Quest Donation Point Tap provides the opportunity to accept donations electronically and securely at any location, including retail stores, shopping centres, restaurants or cafes using contactless payment.

The Donation Tap Point tool is no larger than two mobile phones and requires nothing but a power point or USB connection. Funds are deposited directly to the Foundation's bank account so there is nothing to be done by the host.

If you run a business and would be interested in finding out more about this simple and innovative way to collect donations towards childhood cancer research, please get in contact with our office today.

A big thank you to the businesses who are currently supporting our Foundation with a Donation Point Tap:

- The Grind Subiaco,
- Carlisle South Post Office,
- Hairlarious Kidz,
- Subiaco Newsagency & Post Office
- The Gosnells Hotel
- Quest West End
- Quest on Rheola

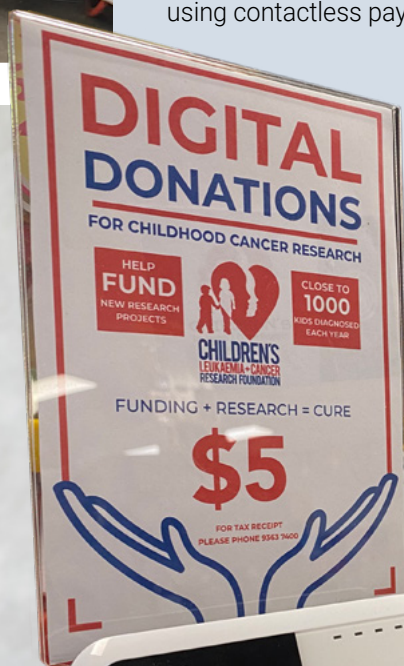
We would love to have your organisation by our side as we help researchers find more effective treatments for children with cancer.

Simply head to our website and fill out an application:

<https://bit.ly/CCRF-Membership>

Alternatively, you can give us a call on (08) 9363 7400 or email admin@childcancerresearch.com.au.

“We are thrilled to be able to offer the opportunity for Corporate Memberships.”





ANASTASIA'S PHD JOURNEY

CHILDHOOD CANCER TREATMENTS

are built on research. Every treatment that is given and every test that is performed must first be discovered, and then thoroughly evaluated and reviewed before it can be put into practice.



Childhood cancer treatments are built on research. Every treatment that is given and every test that is performed must first be discovered, and then thoroughly evaluated and reviewed before it can be put into practice. With the growing volume of research data around the world, it is essential to critically evaluate the data available from existing studies.

This is why having a review manuscript published is so important and it is an incredible achievement that Anastasia Hughes, PhD student from the Telethon Kids Cancer Centre, has already accomplished twice.

Anastasia has been working in the Telethon Kids Cancer Centre since 2017, when she started as an Honour's student in the Cancer Immunotherapy Unit. "After completing my Honours project, I was lucky enough to get a job as a research assistant in the Leukaemia Translational Research laboratory where I worked for just over a year before becoming a full-time PhD student," she explained. "I can't believe I've been here for over 5 years now."

The Leukaemia Translational Research laboratory, led by Associate Professor Rishi Kotecha and Dr Laurence Cheung, aims to test innovative therapeutic approaches to improve outcomes for children suffering from leukaemia.

Being part of such a knowledgeable team has helped the third year PhD student get two review manuscripts published. "The first review manuscript we published provides an up-to-date review of the current bone marrow microenvironment-

targeted therapies used for the treatment of lymphoid and myeloid leukaemia," explained Anastasia.

"The second review paper evaluates current literature on the role of the bone marrow microenvironment in B-cell acute lymphoblastic leukaemia," Anastasia continued. If that wasn't impressive enough, Anastasia also has a third manuscript currently undergoing peer review, which details the results from one of the projects she has worked on during her PhD.

If the technical jargon goes over your head, all you need to know is that these manuscripts will be hugely beneficial in the quest to find better treatments for children with leukaemia. Having these manuscripts published allows for the information discovered in laboratories to be distributed to the broader scientific and clinical community, who can use the findings in their own research and to develop better treatments.

"Since starting to work in the leukaemia research field, I have found it really rewarding knowing that the research we are doing is going to help children with leukaemia," Anastasia expressed.

Anastasia is on track to complete her PhD in September this year and subsequently aims to continue her research. "I feel really fortunate that I will be able to continue on with my work in the Leukaemia Translational

Research lab,” expressed Anastasia. “I will start working as a postdoctoral researcher in the lab on a new project that we are currently planning. I’m really excited about it.”

A typical day for Anastasia at the Telethon Kids Cancer Centre usually involves an early start in the lab conducting experiments. “Sometimes I will spend all day in the lab and other days, when I have a quicker experiment, I will spend the rest of the day analysing data and writing up results,” she explained. “In any remaining spare time, I like to try and read the latest publications in the leukaemia research field to try and keep up to date with the latest findings.”

With a longstanding interest in science and human biology, Anastasia was drawn to a career in research after high school. She completed a Bachelor of Science at the University of Western Australia, majoring in genetics. “After completing my undergraduate degree, I knew I wanted to continue on in science, so I applied to do an Honours project at Telethon Kids Institute.”

Anastasia highlights persistence as

key in science. “Working in science requires a lot of hard work and persistence,” she explained. “Often experiments don’t go the way you plan and a lot of problem solving is needed to figure out why. Funding for our work is also very competitive. Eventually, all of the hard work is made worthwhile when you get a positive result or successful funding application.”

“I love going to work every day knowing that what we are doing is helping to improve the lives of children with leukaemia,” said Anastasia. “I also love the fact that I am constantly learning while doing this job. We are always keeping up to date with the latest discoveries in the cancer research field and learning new techniques in the lab. It’s a very interesting job.”

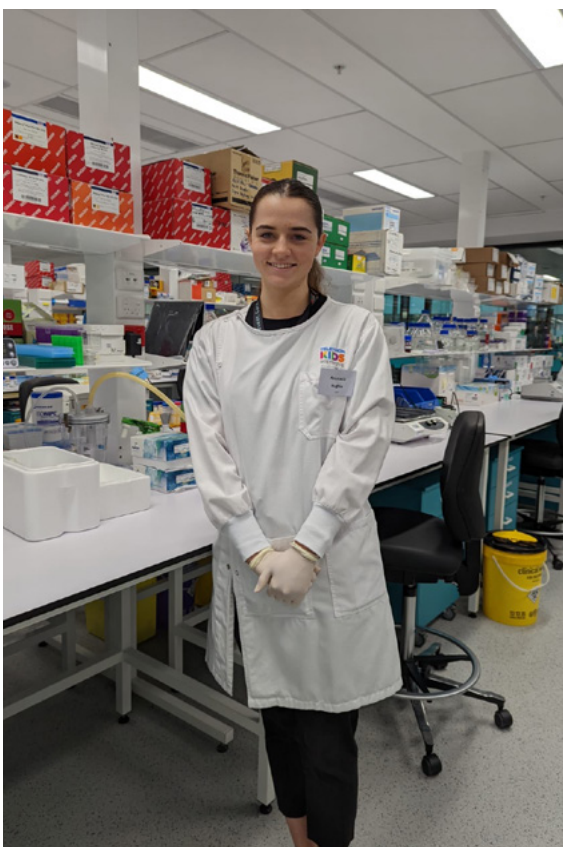
The Telethon Kids Cancer Centre’s research teams are among the best in the world, and it is so important that we continue funding their work so that they can continue to make breakthroughs in childhood cancer research.

“Without the support from people who donate to CCRF, we wouldn’t be able to do the work we are

doing,” explained Anastasia. “These donations are essential for us to continue our work in the leukaemia research field. I think it’s important for people who donate to know that their money really is making a difference for children with leukaemia.”

We thank Anastasia for taking the time to speak with us and we commend her on her incredible PhD journey at the Telethon Kids Cancer Centre. By donating to our Foundation, you can help support more talented young researchers like Anastasia as they help find better treatments for children with cancer.

Make a donation by heading to www.ccrfgiving.au or by filling out the donation form on the back of this newsletter.



BEHIND THE LAB COAT

Find out a little more about our scientists!



What is the last book you read?

It was a book by David Sedaris called Me Talk Pretty One Day. It’s very funny, I highly recommend it.

What is your favourite food?

Italian food is my favourite. Pasta is always my go-to order at a restaurant.

What is your favourite hobby?

I have a few hobbies that I really enjoy. I’ve starting bouldering in the last couple of years which is fun. I also enjoy scuba diving in the summer.

What is your favourite movie?

It’s hard to pick one favourite movie. I really like Moulin Rouge, so maybe I’d say that.



CHRISTMAS SALE *now on!*



\$22.50

Large Esky Bags

Available in:
Blue, Teal & Red

Dimensions:
38cm x 30cm x 28cm



\$26.25

Stemless Wine Glasses

Set of Two
Supplied in gift boxes
with ribbon



\$18.75

Travel Coffee Mugs

Available in:
Blue, Teal & Red

Also come with a straw &
can be used for hot or cold
beverages



childcancerresearch.com.au/shop



Merry Christmas



Throughout the festive season enjoy
25% OFF all of our products!



\$18.75

Hope & Power Plushies

CCRF Mascots, great for your desk, for the kids and stocking stuffers!

on SALE til
**31 Jan
2023**



\$26.25

Picnic Blankets

Available in Red & Blue

2m x 2m with water resistant silver backing

\$3.75

South West Bike Trek Water Bottles

Available in Red & Teal

The perfect drink bottle for enjoying a cold drink on the go.



SCAN ME



childcancerresearch.com.au/shop

SALE on now til 31 January 2023

INCLUDE A GIFT OF HOPE IN YOUR WILL

Did you know that leaving a percentage of only 1% in your will and leaving 99% for your family can still make a lasting impact? No matter how big or small, your gift will give hope to children of the future. It costs nothing now and will ensure the groundbreaking research into childhood cancers will carry on after you're gone.

Anyone can leave a Gift in Will and it is a relatively quick and easy process. Most gifts are made by ordinary, hard-working people who want to make a positive difference to the community.

When you decide to leave a gift to CCRF in your Will, you can either choose to leave money, property, or a percentage of your estate. Leaving this gift should give you the peace of mind that you are not only planning for those

you care for in your Will, but you will also be helping to make a real difference for the wider community.

As the Foundation receives very limited government funding, we rely on the generous support of the community to help us in our commitment to see children live the long and fulfilling lives they deserve. Leaving just 1% of your estate can assist us greatly.

For further information, or to advise us that you have included CCRF in your Will, – in the strictest confidence – please contact us on (08) 9363 7400 or email admin@childcancerresearch.com.au.

If you have already left a gift for CCRF in your Will, we thank you from the bottom of our hearts.



Become a Member

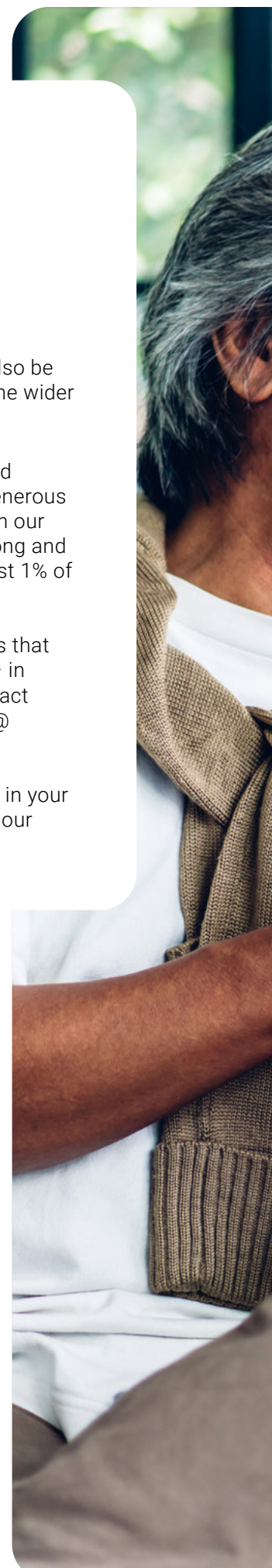
Are you looking to make a meaningful impact on the community? Look no further than a CCRF Membership! As a member of our Foundation, you'll be joining a community of people who are passionate about making a difference in the lives of children battling the gruelling disease, as well as their families.

Your financial contribution will help fund the ground-breaking research into finding better treatments for children with cancer. It will also support our initiatives that aim to help families that are currently going through treatment.

Our members receive regular updates from the Foundation, being the first to know about the latest news, events, and concerts. Members are also invited to attend our Annual General Meeting, where they will have voting rights.

CCRF is a low maintenance, low involvement charitable organisation with an Individual Memberships costing just \$25 a year and a Family Membership costing \$50.

Become a CCRF member by heading to <https://bit.ly/CCRF-Membership> today!





**LEAVE A
LASTING
LEGACY**

Contact us today
to find out how!

WRITE A WILL TODAY WITH SAFEWILL

Don't have a Will yet? Safewill makes it easy and affordable for all Australians to write their own Will online, guided by tips from legal advisers. Designed with the user at its core, the platform uses modern design and technology to make the whole process as smooth and stress-free as possible.

The documents on Safewill were created in collaboration with one of Australia's most-trusted law firms and they are regularly updated by an in-house legal team. So, you can rest easy knowing you will be following all current legal requirements when writing your Will.

As a supporter of CCRF, we are thrilled to be able to offer you 50% off your Will through

Safewill! This means you can write your own individual Will for just \$80, instead of the usual \$160. To get started, all you need to do is head to www.safewill.com/childcancerresearch and your discount will be applied automatically.

If you wish to include a gift to our Foundation in your Will, Safewill has made it easier than ever for you to do so. The platform allows you to split your estate and leave specific gifts to the people or charities who matter most to you.

For further information, simply head to www.safewill.com/childcancerresearch



Support childhood cancer research with an Entertainment membership!

There are always more ways to enjoy your every day, and Entertainment does just that. From dining, to shopping, to travel and more, joining the Entertainment community means getting more of what you need and love, giving back to the causes you care about and sharing in the moments with those around you.

Our Foundation has been fundraising with Entertainment for over 20 years, offering our supporters a great way to save money while supporting the vital research into childhood cancers.

An Entertainment Membership allows you to conveniently search, save and redeem thousands of offers in your area in an instant. So many amazing offers are added regularly, so you can be assured more value all year round!

The best part? 20% of every Entertainment Membership sold through CCRF comes back to the Foundation, to support the vital research into childhood cancers.

Entertainment offers two types of Memberships, so you can choose the one that's right for you. Purchase an Entertainment Membership today by heading to https://bit.ly/CCRF_Entertainment

Here's why you'll LOVE an Entertainment™ Membership:

- Choose whether to access 3, 12 or 24 months of savings
- User-friendly and you can instantly search offers near your exact location
- 20% of every sale goes towards a good cause
- Environmentally sustainable, with no wasted paper from unused vouchers
- New offers added automatically so there's no more waiting for the next print run
- Makes for the perfect gift that keeps on giving for your friends and family



SCAN ME

GOODBYE WENDY

As we say goodbye to another year, we also sadly say goodbye to Wendy Kearns, a valuable member of the Child Cancer Research Foundation family who will be sorely missed.

Wendy started working at the Foundation in 1997 on a part time basis and became a full-time employee in 2006.

Wendy most recently held the title of Community Engagement Manager, responsible for developing and maintaining relationships with members of our community.

Always passionate about helping children at some capacity, Wendy worked at the PMH for many years prior to working for CCRF, undertaking various administrative roles.

On behalf of everyone at CCRF, we would like to thank Wendy for her commitment to the Foundation and we commend her for all she has achieved in her career so far. We are grateful for the inspiration, enthusiasm, and knowledge that she shared with us during her time here.

We wish Wendy all the best for her future endeavours and are excited to see what lies ahead for her.



40 Ways in 40 Days Wrap Up

Can you believe our Foundation has been around for 42 years now? Saturday 21 May 2022 marked the anniversary of our inception and, to celebrate, we shared forty different fundraising ideas across our social media channels to stimulate philanthropic endeavours. We called it 40 Ways in 40 Days.

It's an understatement to say that the past two years have been challenging for this digital campaign, originally entitled 40Kin40days. In its launch year of 2020, like most charities experienced, the pandemic and lockdown forced us to go back to the drawing board. The brief didn't change however – that is to create a circle of kindness. This campaign aimed to foster awareness of the Foundation's commitment to ensure the ground-breaking research we fund today will have a positive impact on our children of tomorrow, where no life is cut short by childhood cancers.

During the third iteration of this campaign, we invited our community of cancer fighting superheroes to put the 'fun' back into fundraising. Our donors love the classics. Pub quizzes, 'free dress' days, extreme sport challenges, and bake sales are all favourites for a reason. But have you considered CCRF's other fundraising channels? The Ruby Club, leaving a gift in your Will, volunteering, purchasing branded merchandise and workplace giving all deserve a lot more of our attention.

"The Foundation receives limited government funding. Only one per cent of government funding is given to children's cancer research across Australia," said Kylie Dalton, CCRF General Manager. "Therefore, your help is crucial in improving our capacity to deliver lifesaving treatments to those in need."

Kylie continued, "lives are changed forever from the moment of a childhood leukaemia or cancer diagnosis. Why not give one of our 40 Ways in 40 Days a go and fundraise on the Foundation's behalf to fund projects that will help scientists find less harsh, more effective treatments."

We thank everyone who has supported us over the past 42 years, whether it be by attending one of our events, donating to our cause, volunteering, or simply following us online. Throughout 40 Ways in 40 Days, we hope we have

inspired you to find different ways of making a difference for children with cancer.

There are so many ways you can help raise funds and awareness for childhood cancer research. Here's a look back at the 40 ways we shared:

Ways to help raise funds

1. Buy an Entertainment Membership
2. Join the Ruby Club
3. Enter our raffle
4. Buy our merchandise
5. Donate
6. Extreme sports fundraising
7. Become a member
8. Attend our Quiz Night
9. Shave, cut or colour your hair
10. Participate in Workplace Giving
11. Containers for Change
12. Sign up to our email newsletter
13. Have a dress-up day at school or work
14. Hold a bake sale
15. Create a birthday fundraiser on Facebook
16. Attend one of our events
17. Leave a gift in Will
18. Become a Corporate Partner
19. Join our South West Bike Trek
20. Host a garage sale
21. Become a regular giver
22. Become a volunteer
23. Donations in lieu of wedding favours
24. Host a charity picnic or morning tea
25. Collect donations with a Quest Donation Point Tap
26. Support us through Grill'd Local Matters
27. Donate your tax return
28. Host a donation tin
29. Volunteer at Perth Tradie Expo
30. Spread the word on social media
31. Donate to our tax appeal
32. Open a Beyond Bank Community Reward Account
33. Donate prizes for our Quiz Night
34. Donate a percentage of your business' sales
35. Become a Child Cancer Research Foundation ambassador
36. Participate in a charity run
37. Create your own fitness challenge
38. Busking
39. Have a sausage sizzle
40. Online gaming



AMOUNT RAISED: \$56,345.16



BEAT CHILD CANCER ON YA BUM!



This year, from 1 September to 15 October, we asked people from all around Australia, and even the world, to join us on the virtual bike ride that makes a difference for children with cancer.

The Virtual South West Bike Trek coincides with our beloved Live South West Bike Trek, where riders complete a 600km journey from Perth to Augusta.

Our Live South West Bike Trek has been a huge success for the Foundation, raising \$868,596.47 for childhood cancer research since its inception in 2002. The live ride pedalled off from the South Perth Foreshore on Sunday 9 October and wound up in Augusta on Saturday 15 October.

This year, we were thrilled to have 45 virtual riders sign up to help us beat child cancer on their bums. Along

with our 21 live riders, we were able to see an amazing fundraising total of \$56,345.16 (as at 28 Nov)!

It was great to be able to take the bike trek to a whole new level with the introduction of our virtual ride, offering more people to get involved in the powerful initiative during Childhood Cancer Awareness Month. The Virtual South West Bike Trek encouraged individuals and teams to participate in their own time, at their own pace, from wherever they are.

After setting up their profile and nominating their distance, our virtual riders were able to sync the distance travelled by connecting their Strava

or FitBit account. These riders didn't have to get outside to clock their kilometres, with the option to go the distance on your exercise bike at home, or on your favourite piece of equipment at the gym.

If raising vital funds for childhood cancer research wasn't an incentive enough, our live and virtual riders were rewarded for every fundraising milestone they reached along the way. Our fundraising rewards included exclusive South West Bike Trek merch - a water bottle, hat, socks, jersey and shorts.

The virtual ride offered a great opportunity for workplaces, gyms,



and even schools to get involved to make a real difference for children with cancer. (Psst, it's not too early to start thinking about how your workplace, gym or school can get involved with the event next year!)

Long-standing CCRF Patron, Justin Langer was excited to be involved in this year's South West Bike Trek, even donning our South West Bike Trek jersey and bike shorts to help us promote the event.

"I think the Beat Child Cancer on Ya Bum! initiative is such a fun way for families, corporates, and the public to get involved in fundraising for a cause. As Patron of the Child Cancer Research Foundation, it's been my goal to help where I can and of course fitness always has my tick of approval. I know WA people will get behind this because we live in the best state in the world."

We thank everyone who participated in both our Live and Virtual South West Bike Trek this year. We are happy to see a safe return of our riders who completed their 600km journey through the South West on 15 October.

We are looking forward to another successful event in 2023!





KEEP THE FLAME ALIVE QUIZ NIGHT A HUGE SUCCESS!

We had a blast hosting our annual Keep the Flame Alive Quiz Night at Ascot Racecourse on Saturday 23 July. We are still reeling in excitement from breaking a fundraising record for the Foundation, with \$31,435 raised for childhood cancer research in just one night!

This year, the Quiz Night was held at Ascot Racecourse, offering a much bigger space than previous years to allow for more tables and social distancing. The consensus among our attendees was that the new venue was a great move for the event, mainly due to the extra room and ease of parking.

their products and services to our Quiz Night. We were overwhelmed with the amount of love we received from local businesses, which could be seen in our huge selection of silent auction items, as well as the amazing prizes and raffles we were able to offer.



"The Child Cancer Research Foundation is moving into a new phase with new branding, new fundraising goals and bigger plans for the future," said Kylie Dalton, CCRF General Manager. "The move of the Keep the Flame Alive Quiz Night has highlighted how WA people fully support that move and showed up in wonderful spirits to help raise over \$30,000!"

We thank Perth Racing for their generous support, as well as all the incredible businesses that donated

The night of course could not be possible without our amazing volunteers who worked tirelessly to secure these donations from businesses, put together the hampers for the silent auction and prizes, and made sure everything ran smoothly on the night.

Thank you to Jonelle Carlsson, Kristy Carlsson, Chris Carlsson, Keeley Carlsson, Khloe Carlsson, Karen Lamond, Jane Donnelly, Amelia Donnelly, Leanne Wilson, Angela Melia and Paul Underwood.



▶ AMOUNT RAISED: \$31,435

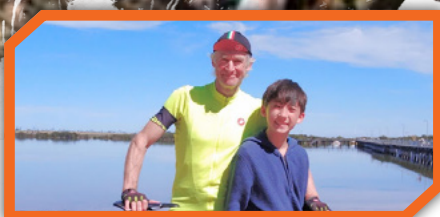
Finally, we thank everyone who attended on the night, your enthusiasm and willingness to help an important cause was infectious.

“We can’t thank our supporters enough for the belief in our Foundation and for joining us on our mission to change the lives of children with cancer,” expressed Kylie. “See you all again next year!”



MARK'S WORLD RECORD

for childhood
cancer research



On 15 April 2022, Adelaide nurse and adventurous CCRF supporter, Mark Gibbens, broke a cycling world record of five consecutive “Everestings” in the hills of Adelaide. In case you aren’t familiar with Everesting, it’s a crazy cycling activity that involves riding up and down a given hill multiple times, until you have climbed 8848 vertical metres – the equivalent height of Mt Everest.

At 59 years old, Mark became the first person to complete a quintuple Everesting, climbing 44,330 vertical metres in a single, unsupported bike ride. In a superhuman effort, Mark did this riding up and down the Old Freeway in Adelaide in under 7 days, with less than 8 hours total sleep.

“I felt surprisingly fresh at the finish and would probably have considered going further,” said Mark. “It was very special to have my 13-year-old son ride the last 3km ascent with me and cross the finish line, hand in hand.”

To help keep him motivated leading up to the event, Mark set up a Just Giving fundraising page where his family and friends could support and encourage him by making a

donation towards childhood cancer research. We are pleased to report that an unbelievable total of \$22,843 was raised!

“To my amazing, brilliant, wonderful supporters, I can’t thank you enough,” expressed Mark. “It makes all the pain and suffering worthwhile, and I promise you it is going to a very worthy organisation.”

Mark stated that his biggest motivation came on the fourth morning of his world record attempt, when he fell asleep on the bike going downhill at over 40km an hour and crashed.

“This was the only moment in the 6 days that I seriously considered stopping. Having slid to a halt on the compact gravel median strip, gathered my thoughts, assessed my cuts and bruises, checked for broken bones, and checked the bike for any major damage, I re-assessed whether this event was worth potentially losing my life,” Mark shared.

“I had already raised quite a bit of money for cancer research and the actual record wasn’t that important to me. I have always said

to my supporters, ‘a record is just a record - a donation is more than a donation.’ With this in mind, and the fact that many supporters had promised to double their donation if I achieved the record, this was more than enough motivation to continue the attempt.”

Mark is no stranger to an extreme fundraising challenge for our Foundation. From 22 February to 18 May in 2009, Mark walked solo for 5,300kms across Australia from Perth to Sydney, raising \$25,000 for multiple organisations, including ours. He left with his buggy filled with food, water, a tent, several pairs of shoes and a few luxuries such as nuts and almonds and his iPod.

He undertook the 86-day challenge not only to raise money for cancer research, but also as a tribute to his close friend and mentor who passed away from the gruelling disease in 2007.

“There is no question that the walk across Australia was far harder. I still have the scars on my body of the skin lost due to strapping an ankle injury in the first 800kms,” Mark said. “The fact that I was mostly alone, had no support team, relied on



Perth TradieExpo

Work! Drive! Play! Save

▶ AMOUNT RAISED: \$5,331.70

It was great to be back at the Perth Tradie Expo over the weekend of 17-19 June. Not even the wet weather could dampen our spirits as we managed to raise \$5,331.70 for childhood cancer research.



The always-popular event at Ascot Racecourse provides a once-a-year opportunity for tradies and DIY enthusiasts to purchase tools and equipment at bargain prices. To gain entry, attendees pay a small gold coin donation towards a charity, and we were thrilled to be invited back to collect donations alongside the Desperate for Love Dog Pound Rescue.



▶ AMOUNT RAISED: \$22,843

people's generosity for accommodation or slept on the roadside in a tent in all extremes of weather."

Mark went on to explain that, for the Everestings challenge, he "was never away from civilisation and supportive friends. I had some wonderful cycling supporters who rode with me, offering encouragement or sound advice. Having cyclists ride with me, both friends and strangers who had heard about my attempt, was a wonderful distraction and an incentive to maintain my pace."

We are continually impressed by Mark's ability to push himself further and harder than most others other there, all for a great cause.

"I will of course be attempting to add to the \$50,000 I have raised for CCRF and other cancer research charities," said Mark. "So, watch this space for my next grand attempt at finding my physical and mental limits."

From everyone at the Foundation, we congratulate Mark on his recent cycling achievement and we can't wait to see what he'll do next!

This incredible result would not have been possible without our amazing volunteers who generously donated their time to collect these funds. A big thank you to Jon, Pia, Alecia, Sarah, Tayla, Keely, Gui, Eiji, Ravina, Kim, Emma, Catherine, Jacky, Andrea, Gordon, Judy, Fennis, Keely, Paul, Angus, Tegan, Logan, Curtis, Wendy, Gary, Paul and Tony.

We would also like to thank every single person who attended the Expo and decided to put their gold coin donation into our tins. Your contribution will go a long way to help future generations of children live cancer-free.

Finally, we thank Ian Petersen and the Team at Toolmart. This is always such an exciting weekend for our volunteers and staff, and we are so grateful for the great opportunity to raise funds and awareness for childhood cancer research.





▶ AMOUNT RAISED: \$3,375

Never too little to help

Source: Serpentine Jarradale Examiner – Issue 1516 • June 30th 2022 – Pages 3

Author: Chris Fowler

PHOTOS:

Richard Polden

A Year 3 student at Serpentine Primary proved you are “never too little to help,” last Thursday, after a hair cut in front of her entire school helped her raise more than \$3000 for children with cancer.

Eight-year-old Emilia took to the stage at a special assembly, where hairdressers cut her golden locks, to be donated for use in wigs for people being treated for cancer.

Alongside the haircut, Emilia, with the help of her Mum, Cara, set up a fundraising page on Facebook, that received 78 donations.

While Cara was proud of her daughter’s initiative, she never expected the bright-eyed humanitarian to raise so much in donations.

“I thought \$500 would be lovely to donate - \$3375 is just gob smacking,” Cara said. Emilia decided to make her fundraising drive after asking her mother about what happens to people’s hair when they receive treatment for cancer.

“She had seen a couple of friends suffering from cancer and asked me last year what happens to people that lose their hair from having cancer,” Cara said. “I explained why and that they need to wear a wig and she decided then she would donate her hair.”

“Our very close family friend is a childhood cancer survivor, so I thought what better way to support the Foundation that supports her.”

Emilia was also surprised by the success of her charity work, saying it made her feel “very happy.”

Family friend Georgia Lowry was on hand to help out at Thursday’s assembly. “I was delighted to be invited to the assembly to be one of the hairdressers, I was most honoured to do that,” Ms Lowry said.

“She was pretty quiet, gorgeous little thing, she’s usually very, very outgoing, but as you would think, being centre of attention and chopping your long locks off, she was a bit nervous. She’s

just a little legend, she’s an inspiration, to be fundraising and caring about people with cancer, she’s a little superstar,” Ms Lowry said.

Emilia, who enjoys dancing and netball and loves her new haircut, had a message for other youngsters who want to make a difference. “You are never too little to help.”





Thank you, BTH Ladies Club

▶ **AMOUNT RAISED:**
\$3,174.30

The Foundation recently received a donation from Bow Bridge Tingleddale Hazelvale (BTH) Ladies Club, a social club for women in Tingleddale and adjacent districts. The enthusiastic ladies hosted a wood raffle in front of the IGA in Walpole over the WA Day long weekend in June of this year.

By raffling off a trailer load of firewood and selling delicious sweets at a cake stall, the BTH Ladies Club raised \$3,174.30 for the Foundation.

The ladies usually raise money for charity through a soup day every year, but this year they decided to do something a little different. Considering their incredible result, we think this decision paid off!

We thank the BTH Ladies Club for generously spending their long weekend helping to make a difference for children with cancer. Their gift will go a long way in helping more children live the long and fulfilling lives they deserve.



10-year-old Imani shaves head to support child cancer research

Imani Gruber, a passionate young CCRF supporter, selflessly shaved her hair off to support the vital research into childhood cancers back in March this year.

"I watched my Nan go through cancer since I was born," said 10-year-old Imani. "A family friend passed away from it. Kids should not go through that"

Imani shaved her head on 18 March at Hairlarious Kidz in Mount Hawthorn, raising over \$3,000 for our Foundation. This excellent result couldn't have been achieved without the help of her mother, Natasha, who set up a Facebook Fundraiser page and provided donation tins on the day of the shave.

"I have wanted to shave my head for a long time now, when my Nan lost her

hair." Imani explained. "My mum told me when I was 10 I could do it. I just turned 10."

We are so grateful for Imani's generosity in choosing to support our Foundation through her selfless act. We also thank her generous family and friends who supported her by making a donation to the important cause.

"I feel kids need to live their life," expressed Imani. "It's tough for kids to have to go to hospital anytime – let alone maybe every day or week and be sick from the medication they are given to make them 'better.'"

If you would like to create your own Facebook Fundraiser for our Foundation, our team would be more than happy to assist you – get in contact with us today!

The advertisement features a purple background. On the left, there are two piggy banks: a yellow one and a white one labeled 'Donations', with stacks of money above them. Below them is the slogan 'You save. We give.' In the center, a laptop displays the Beyond Bank website with a 'Help your club or cause simply by saving.' banner and an 'Open Now' button. To the right of the laptop is a QR code and a 'SCAN ME' button.

Did you know that you can support childhood cancer research just by having a savings account? Thanks to some of our amazing supporters, our Foundation has received a donation of \$1,613.61 from Beyond Bank as part of their Community Reward Program.

The Beyond Bank Community Rewards account allows you to save your money and, in return, CCRF receives a Community Reward Payment based on the combined average annual balances of all supporter's savings. Basically, the

more you save, the more Beyond Bank will donate towards our Foundation.

There are many great benefits that come with a Beyond Bank Community Rewards Account. There are no costs or monthly account-keeping fees, you'll earn interest on your savings, and you can conveniently access your account on your phone.

Through this program, Beyond Bank is donating over \$630,000 to hundreds of grassroots clubs and

▶ **AMOUNT RAISED: \$1,613.61**

charities across Australia this year. We thank everyone who is already supporting our cause through this unique and valuable initiative.

Start saving and let Beyond Bank do the giving! Open a Community Reward Account today by heading to <http://bit.ly/BeyondBank-CommunityRewards> or scanning the QR code.

Willie dyes his hair pink for childhood cancer research

Dying your hair a totally different colour can completely change your personality and it can say a lot about your character traits. As Malcom David Morris (also known as Willie) has shown, it is also a great way to raise funds for a cause you care about!

Willie raised \$1,225 for our Foundation by dying his luscious locks bright pink. A local legend at The Swinging Pig in Rockingham, Willie encouraged the team and patrons to contribute whatever they could in a donation tin that he left at the bar.

When asked why Willie decided to support our Foundation, he responded with "I strongly believe every child deserves a future."

Willie also expressed that he didn't

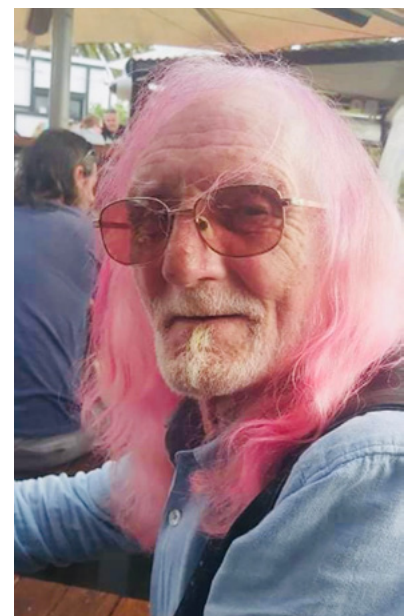
expect to raise as much as he did. "I am very grateful to all those who donated," he said.

We commend Willie for his fun new hairdo and thank him for choosing to support childhood cancer research, so that more children can live the long and fulfilling lives they deserve. We also thank Sally, from The Swinging Pig, who we believe was a huge help with Willie's fundraiser.

If you would like to support childhood cancer research with your own fundraiser, our team would be more than happy to assist you!

Simply send an email to admin@childcancerresearch.com.au or call our office on (08) 9363 7400.

▶ **AMOUNT RAISED: \$1,225**



Thornlie Bowling Club donates over \$1,000!

Thornlie Bowling Club is an amazing community partner who has been supporting us for a number of years now. In July this year, the Club donated \$1,114 to our Foundation, bringing their lifetime donation total to over \$17,000!

"We held a mixed competition on a Sunday, where teams played two games of bowls in the afternoon," explained Wayne Wendt, Thornlie Bowling Club Match Committee Chair. "All entry fees and fees for use of the greens were donated to the Foundation."

During these games, the Club held raffle boards, with all profits being added to the total funds raised during the day.

The Club also donated fines for indiscretions noticed during these games and games played the previous 12

months. These included fines for wrong bias, no names on a score card, not wearing the correct uniform, and anything else the Fines Master decided!

We can't thank the Thornlie Bowling Club enough for their ongoing support. We also thank all of the bowlers who helped the club reach this amazing total this year.

▶ AMOUNT RAISED: \$1,114



Beata Kotecha raises over \$1,000 in birthday donations

There is no doubt that Foundation supporter Beata Kotecha understands the importance of raising funds for childhood cancer research, with her husband Dr Rishi Kotecha an acclaimed paediatric oncologist and researcher, who is funded by this Foundation and based at the Telethon Kids Institute Cancer Centre.

Earlier this year, to help raise funds for the vital research, Beata organised a charity birthday



fundraiser for our Foundation. She hosted a high tea party with her friends where, instead of presents, she asked for donations.

Beata and her generous friends were able to raise \$1,070 for CCRF! "Since I've seen how much good work your Foundation is doing, I wish to help as much as I can," expressed Beata. "All of the ladies who attended my high tea were very generous, so I thank all of them."

We are so appreciative of Beata using her birthday to help support researchers, like her husband, in their quest to find more effective treatments for children with cancer.

If you have a birthday coming up, consider asking for donations in lieu



of presents! This can be easily done through a Facebook Fundraiser. If you need some assistance with creating a Facebook Fundraiser, our team can help.

Simply send an email to admin@childcancerresearch.com.au or call our office on (08) 9363 7400.

▶ AMOUNT RAISED: \$1,070

Chelsea's chop for children with cancer

Friend of the Foundation, Chelsea Seymour, has raised over \$700 for CCRF by growing and subsequently cutting her luscious locks. Chelsea created a Just Giving Page where she invited her family and friends to support her initiative by donating towards childhood cancer research. Chelsea shared with us the two main reasons why she decided to support our Foundation in particular.

"Firstly, my two sisters-in-law have strong ties to the Foundation, and I have seen firsthand the incredible work this charity does," explained Chelsea. "Secondly, with two children of my own, I can only imagine what the families affected by childhood cancer have to go through, so I wanted to do something, anything, practical to show my support."

This way of fundraising was new to Chelsea, explaining that she has never cut her hair for a cause before. "I had relatively long hair about a year ago and just decided to keep it growing so I could donate

a good length of it to Sustainable Salons for those who had lost or couldn't grow their own hair for medical reasons," said Chelsea. Sustainable Salons is a social enterprise that helps hair salons reduce their impact on the planet. "It was a fairly passive way to fundraise really, but my gosh the shampoo and conditioner budget was eye-watering!"

Chelsea daringly said goodbye to the literal (and perhaps figurative) weight on her shoulders and we truly thank her. Committing to the chop in order to help make a positive difference in the lives of children with cancer, as well as others who are unable to grow their own hair is a commendable effort. We must also acknowledge her generous family and friends who helped her achieve a sizeable sum of \$715.

"I had no idea how people would get behind it. I thought that people might throw a few dollars towards the endeavour, but when it was made clear I was



fundraising for the Child Cancer Research Foundation, they were so generous," expressed Chelsea. "The amount raised was an effort from just my family and friends and I'm so grateful they got behind it like they did."

▶ AMOUNT RAISED: \$715

Grill'd Local Matters

Thanks to the help of the generous local community, our Foundation has won two more Grill'd Local Matters campaigns!

Our Foundation was recently included in the Local Matters program at Grill'd Brookfield Place



and Grill'd Scarborough, where we received the most votes in both jars by the end of the respective months.

With winning Local Matters jars receiving \$300, our Foundation has received a donation of \$600 from Grill'd! Local Matters tokens are given out to customers with every burger purchase, where they have a choice between three jars representing three different causes. We thank every single person who decided to put their token in our jar.

A big thank you to Grill'd Brookfield Place and Grill'd Scarborough for selecting us to participate in this

▶ AMOUNT RAISED: \$600

incredible initiative that gives back to the community. We look forward to the chance of participating in another Local Matters campaign soon.

Whether you're a vegetarian, vegan, gluten free, or all in, there is sure to be something for you on the mouth-watering Grill'd menu. If you're looking for a fresh and healthy burger, we recommend checking out the amazing team at Grill'd Brookfield Place or Scarborough.

Or simply head to the Grill'd website to find a restaurant near you: grilld.com.au



Issac's head shave for childhood cancer research

Last November, a young supporter in Sydney, NSW made a bold decision to help raise funds for childhood cancer research. With the help of his dad, Ashraf, Issac shaved his head and raised \$300 for our Foundation!

This is the second time that Issac has decided to support our Foundation through this bold initiative, with the youngster shaving his head alongside his father back in 2019.



"My uncle passed away from colon cancer a few years ago, and Issac was very close to him," explained Ashraf.

"When I explained what cancer was to Issac, and how it affects people's lives, he was very curious whether that could affect children too. From that, he decided he wanted to do his part as he felt very empathetic that children could suffer from something so terrible."

Ashraf shared that Issac took his support for the Foundation even further by spreading awareness amongst his school friends. "Beyond just shaving his head, he also talked about it at his school. He did a 'show and tell' to explain to the other kids about leukaemia and his fundraising efforts."

Shaving your head or cutting your hair is a great way to raise funds for cancer research and it offers a powerful statement of solidarity with those living with cancer.



We thank Issac for choosing to support our Foundation in this way and we look forward to his next shave for childhood cancer research.

Want to shave your head for childhood cancer research? We recommend setting up a fundraiser page through My Cause or Facebook.

If you need help setting up your fundraising page, simply contact our team who would be more than happy to assist you.

▶ **AMOUNT RAISED: \$300**

Lemonade Stand Fundraiser ▶ AMOUNT RAISED: \$72

This Childhood Cancer Awareness Month, three young and enthusiastic CCRF supporters held a lemonade stand on their street to help raise vital funds for childhood cancer research.

Brothers Logan and Curtis, along with their neighbour Honor, sold lemonade, fruit skewers and dog treat bags with 50% of profits going towards our Foundation. Thanks to their hard work and determination, the generous youngsters raised \$72 for childhood cancer research.



Childhood cancer is a subject that hits close to home for Logan, who was diagnosed with acute lymphoblastic leukaemia when he was just two years old. Thanks to researchers finding more effective treatments for childhood cancers, Logan is now an energetic 11-year-old living cancer-free.

"I had leukaemia when I was younger and I want to be able to help more children beat cancer, just like I did," Logan expressed. "The lemonade stand was so much fun, but our favourite part was

being able to give money to the Child Cancer Research Foundation."

The Foundation would like to thank Logan, Curtis and Honor for choosing to spend their free time helping to make a difference for children with cancer.

P.S. You can read more about Logan's cancer journey in our Christmas Appeal Letter!





HAPPY HOLIDAYS



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TRAVEL MUG

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25% OFF

CCRF MERCHANDISE
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