



# FOUNDATION UPDATE

VOL 34 | OCTOBER 2021



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## WELCOME

In the last 40 years, thanks to the research funded by CLCRF into childhood cancer, there has been a drastic increase in survival rates.

## CHAIRMAN'S LETTER



As we approach the end of another unusual year, I would personally like to thank our supporters who have continued to be so generous amid the uncertainty.

I am grateful to see so many people come together for the common purpose of funding childhood cancer research.

As always, we have some exciting projects in store to close out the year. Our annual South West Bike Trek will take place from October 10 to 16 in the beautiful South West region. What's even more exciting is that, for the first time ever, this event will have a virtual element where our supporters at home can fundraise alongside the live event.

In another first, we will be holding our inaugural Giving Day on Monday 15 November, where all donations will be doubled thanks to some generous matched

giving partners. Please save the date so that we can raise as much money as possible to Beat Child Cancer.

Finally, another exciting point I must address is the fact that our wonderful CEO, Andrea Alexander, is celebrating her 25th year with CLCRF. What an incredible achievement! I would personally like to thank you, Andrea, for all your hard work over the years – the Foundation wouldn't be where it is today without your dedication.

I wish you all a happy, healthy, and safe end to 2021. With your continued support, I look forward to a prosperous 2022.



Geoff Cattach, AM  
Chairman

## A MESSAGE FROM THE CEO



**FRONT COVER IMAGE:**  
CEO Andrea Alexander is celebrating 25 years at the Foundation. Thank you to our friends at Villa Kula for the location.

2021 is the year that just keeps on giving, isn't it? We won't let it get us down, however. As we begin to see flowers blooming and sunny skies return this Spring, so too is our optimism for the future.

In this edition of the Foundation Update I am happy to share with you that although this year has been tough on our events, we have some wonderfully exciting opportunities for our members and supporters to get involved with us.

This year our team has created our new and improved South West Bike Trek and we are excited to reveal we have added a VIRTUAL element! Our loyal community LIVE riders will continue to physically pedal the 600 kilometres over six days from South Perth to Augusta. Head to our website to find out how you can support our riders or join in the fun and fundraise yourself!

An exciting addition to our calendar, The Rhythms of Life concert will be held at the Quarry Amphitheatre on March 12, 2022.

Stay tuned for more information coming your way. The Family Night Out featuring Nathan Cavaleri at the Fremantle Esplanade has been rescheduled to happen in November 2022.

In November we will enlist the help of ordinary Australian superheroes just like you, to help beat child cancer in our inaugural Giving Day. When you make an extraordinary gift on or before Monday 15 November your donation will be DOUBLED thanks to our generous cancer-fighting partners who will be matching EVERY dollar.

So, you can see we are working hard to engage our community. We couldn't aspire to have a future free from childhood cancer without our generous supporters. Thank you.



Andrea Alexander  
Chief Executive Officer

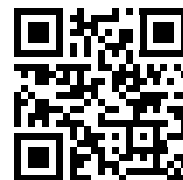
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RAISED SO FAR

## 2021 SOUTH WEST BIKE TREK GOES VIRTUAL

After huge success in previous years, Western Australia's premier charity bike ride, the South West Bike Trek, is back for its 20th year, with riders set to make the epic 600km journey from Perth to Augusta and raise vital funds for the Children's Leukaemia & Cancer Research Foundation (CLCRF). The South West Bike Trek is the biggest fitness fundraising event for CLCRF and since it started in 2002, has raised over \$770,000 for the Foundation.

This year the South West Bike Trek has also gone virtual for the very first time, taking our fundraising to a whole new level and encouraging hundreds of people around Australia to take part from wherever they are, all to help fund child cancer research. As part of the virtual format and in keeping with COVID-19 safe management measures, participants can clock up their rides in their own time and at their own pace, commencing their preferred distance from 10 October 2021 and completing their kilometres within a month.

Whether you are an experienced cyclist or just getting started, individuals and teams can now sign up and join the South West Bike Trek. Simply set up your profile, nominate the distance you would like to aim for and start fundraising for an important cause! You can even sync your distances travelled by connecting your Strava or FitBit account to your profile.

Get your workplace or school involved or challenge your family and friends. This is a fun experience that can see you turning your daily cycle workout into a ride that can change children's lives – all from the comfort of your own

home, neighbourhood, gym or fitness session.

It's FREE to register for the virtual event, all we ask is that you raise a minimum of \$450 along the way. Register now to raise funds for research into childhood cancers and YOU can make a huge difference to the lives of children and their families who live with this disease.

**For those who are unable to ride we ask that you consider supporting our riders! Head to the South West Bike Trek website and donate today to sponsor their amazing efforts!**



**swbiketrek.com.au**





## GIDDY-UP, GEORGIA

In April, our brave ambassador Georgia Lowry participated in a 3 Phase Event for Horses and Ponies held at the Murray Equestrian Centre south of Pinjarra.

At this event, over 200 competitors competed over 3 phases – Dressage, Show Jumping and Cross Country (2.5kms with 20 jumps). Georgia competed with her pony Smee. In a class of 24 male and female adult riders, Georgia and Smee finished in 8th place.

In the 80cm class, Georgia competed with her horse named Ticket to Ride (Beatle). In this class, the pair finished in 11th place out of a total 31 male and female adult riders.

This is a formidable achievement for anyone, but especially for someone who was only given a two per cent chance of survival after being diagnosed with an aggressive form of leukaemia at eight weeks old.

“I am very happy with the results,” said Georgia, who kindly took the Foundation along for the ride with her. Georgia sported her CLCRF shirt and matching helmet, paired with one of CLCRF’s ladybug mascots.

We would like to acknowledge and express our gratitude to Georgia for being such an extraordinary ambassador for childhood cancer research and we congratulate her on her inspiring accomplishment!

If you would like to learn more about Georgia’s cancer battle and her love of riding, you can order a copy of her book, *Growing Georgia*, via our online shop. In this book, Georgia shares her darkest moments and her battle to overcome them, serving as a reminder to anyone fighting their own illnesses that they are not alone. Perfect as a stocking stuffer for Christmas!

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# CELEBRATING RELATIONSHIPS: CLCRF CEO



Whether you've visited our office, attended one of our events, or follow us on social media, you have probably seen or spoken to our delightful CEO Andrea Alexander. This year, Andrea is celebrating her 25th year at CLCRF, an incredible achievement that everyone at the Foundation is so thrilled to see.

Andrea's illustrious career began at Princess Margaret Hospital (PMH) when she was 15 years old, displaying an impressive level of maturity and intelligence as she was keen to learn the nitty gritty of the hospital.

She remained at PMH for many years, moving on to work as an Administrative Assistant at the Princess Margaret Children's Medical Research Foundation (PMCMRF). Then, after spending three years in Melbourne, she came back in 1996 to serve as Executive Officer of CLCRF, which was formed under the administration of PMCMRF.

In May 2018, Andrea was promoted to Chief Executive Officer by the CLCRF Board, a position she has held ever since – a true testament to her passion and unwavering loyalty. In this position, Andrea has gone from strength to strength to lead the administrative team with a real desire to help make a difference in the lives of children and families battling childhood cancer.

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*We sat down with Andrea for a chat to give our supporters an insight into the wonderful woman managing the day-to-day operations of the Foundation.*

**What's one thing many people might not know about you?**

I'm a mad NRL fan and support Melbourne Storm.

**What do you enjoy doing when you are not working?**

I love spending time with my family. My kids Calum and Mara are now 21 and 18, so I don't know how much longer they would want to hang out with Mum!

**What three words do you feel best describes you?**

Crazy cat lady!

**What do you enjoy most about working at CLCRF?**

In my 25 years at the Foundation, I have been able to see the research that we fund make a real difference in the lives of children with cancer. I also love the amazing team that I get to work with every day.

**What has been your biggest work achievement to date?**

Since 1996, I have assisted in raising over \$35million for childhood cancer research. Being appointed to the Board in 2020 was also a great achievement.

**What is your favourite quote?**

I would happily be unemployed tomorrow if we could cure all children's cancers.



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# FAREWELL JETTE FORD

Earlier this year, Jette Ford was farewelled by the Telethon Kids Institute after an incredible 37-year's with the Institute. Jette's work focused primarily on leukaemia but also other paediatric cancers, with CLCRF proudly supporting her throughout it all.

**CLCRF General Manager, Kylie Dalton, and our Community Engagement Manager, Wendy Kearns, attended Jette's farewell morning tea at the Telethon Kids Institute back in March. They were also joined by Chairman Geoff Cattach and Professor Ursula Kees, at what was a wonderful celebration of Jette's remarkable work over the years.**

**From everyone at CLCRF, we congratulate Jette on all she has achieved in her illustrious career. We are proud to have been able to support such a talented researcher who has had an enormous impact on childhood cancer research.**

**Source:** Telethon Kids Institute  
*First published Monday 29 March 2021*



The Telethon Kids Institute has farewelled one of its most treasured employees, with research officer Jette Ford closing the door on a quietly stellar 37-year career which has changed the face of cancer research in WA and around the world.

Jette Ford began her research career at the Research Unit in Princess Margaret Hospital in January 1984, part of a two-person team alongside Professor Ursula Kees, now retired, who had been entrusted with creating Western Australia's first paediatric cancer research program. Within months of starting Jette had established her first cancer cell line – immortalised cells cultured from samples taken directly from patients. Cell lines – essential tools in the ongoing global effort to better understand and find new, gentler therapies to beat cancer – are notoriously difficult to establish, however it quickly transpired that Jette had the knack. She would go on to coax 116 paediatric cancer cell lines into life over her time at the Institute – a feat few can match.

"She's literally a legend," said Brain Tumour Research co-head Dr Nick Gottardo, who among others who are now cancer research leaders learned everything he knows about lab work and cell culture from Jette. "She has probably cultured more cancer cell lines than anyone else in the world. I would be surprised if there's anyone ahead of her," he said.

Professor Kees said Jette had been an exceptionally hard worker who, from the start, had displayed a unique patience, dedication and insight into cells. "Her dedication and success rate are second to none," she said.

Dr Rishi Kotecha, co-head of Leukaemia and Cancer Genetics, said Jette was leaving an incredible legacy which would allow the Institute's cancer research to continue long into the future. "Cell lines are unique models that allow researchers to do a great deal of scientific work, including drug testing and screening to try and identify new treatments for, in our case, children with cancer," Dr Kotecha said. "Without the vast number that Jette has established, we wouldn't have been able to do a fraction of the research we've undertaken at Telethon Kids.

"But Jette hasn't just produced these cell lines for our use here – we've sent them all over the world, to other parts of Australia, to the UK, America, Europe, parts of Asia – where other researchers are also using these resources to try to improve outcomes for children with cancer. "Her work is not just

renowned locally, it's renowned nationally and internationally, so she's had a really important role in cancer research over the last 30 years or so."

Over the course of her career Jette has been part of not only the birth of the Telethon Kids Cancer Centre and the Telethon Kids Institute – following it through its various name and location changes – but has watched the Institute grow from just a handful of employees to the 1,000-strong powerhouse it is today.

In that time she has also overseen the arrival and management of a growing array of cutting edge technologies – including the first liquid nitrogen tank in Western Australia – and built and cared for the Institute's extensive biobank of paediatric cancer samples. According to lab records, her handwriting appears on at last 9,000 samples – some going back to 1984.

Throughout it all, the work she and Professor Kees pioneered – focused predominantly on leukaemia but also other paediatric cancers – has been generously supported by the Children's Leukaemia and Cancer Research Foundation.

A respected mentor for countless students, researchers and a number of notable clinician-researchers, Jette has only ever had two bosses: Professor Kees, who retired in 2017, followed by Professor Kees' successor and Jette's one-time apprentice, Dr Kotecha. This isn't the first time she has retired – the first time was in 2005, not long after she turned 60. She quickly grew bored, however, and within a year was back, tending to her cells.

Now a great-grandmother, she insists this time her retirement is going to stick. "I think that's enough now, I really do," she said.

Telethon Kids Institute Director, Professor Jonathan Carapetis AM, said Jette was the Institute's second longest-serving employee, behind only Head of Immunology, Professor Pat Holt. "There's not many people that you could call an institution of the Institute but Jette is one of them," Professor Carapetis said.

"Thirty seven years is pretty extraordinary, to the point where she actually retired, and then missed her cells and came back. So that's dedication that you don't see very much. "I want her to really understand that we celebrate what she's done for the Telethon Kids Institute, that we so value the loyalty and the durability of her contribution."



KEEP THE FLAME ALIVE

# QUIZ NIGHT

 \$20,659 Raised!



*Raising Vital Funds for Child Cancer Research*

## QUIZ NIGHT PUTS THE 'FUN' IN FUNDRAISING



On Saturday 12 June, the Foundation held its annual Keep the Flame Alive Quiz Night at Lathlain Function Centre, Perth Football Club. This event was once again a sell-out, with every table full thanks to our devoted quiz-enthusiasts.

What's even better than a sold-out event? A record-breaking one! Our Quiz Night broke a fundraising record for the Foundation, raising a total of \$20,659 for childhood cancer research in one night.

them up into beautiful hampers and made sure everything ran smoothly on the night.

We would also like to thank Kathy, Chris, Gary, Keeley and Khloee, who donated their time to help on the night. This event is undoubtedly a team effort, and we couldn't be prouder for what we have achieved together this year. "It was such an outstanding effort by the whole team," said CEO Andrea Alexander.



We are over the moon with this incredible result. Without the support of small businesses across Western Australia donating what they can to the cause, we would not be able to beat our fundraising total year in and year out.

For a fifth year, we thank Perth Football Club who kindly donated the Lathlain Function Centre for the Quiz Night. With a spacious hall, a large bar, and a separate room for our silent auction, we could not imagine a better venue for this event.



Congratulations to table 18 who took the win at this year's Quiz Night. We had some very clever minds in the room on the night, including researchers from Telethon Kids Institute, so this is a great achievement.

The Quiz Night was once again MC'd by fan-favourite Sean Fry. He kept the audience entertained all night long and it was no wonder people asked us to invite him back this year.

Lastly, we must thank every single person who came to the Quiz Night on Saturday. "We are once again so appreciative for the amazing generosity of our supporters which led to this amazing result," expressed Andrea. "These funds will go a long way to help fund the vital research into childhood cancers."

A big thank you to our amazing volunteers who worked tirelessly to ensure the Quiz Night would be as successful as possible. We would especially like to acknowledge Michele, Jonelle, and Kristy, who ran around collecting the wonderful donations, made

For a full list of generous supporters, please visit our website.

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## FUNDRAISING ROUNDUP



# PUBLIC DIG DEEP AT TRADIE EXPO

\$6,557 Raised

The 2021 Perth Tradie Expo held at Ascot Racecourse had everything from excavators, loaders and dumpers – to rammers, compactors, augers and all the attachments. The always-exciting event provided a once-a-year opportunity for tradies and DIY enthusiasts to purchase tools and equipment at bargain prices, not to mention the opportunity to fundraise on behalf of CLCRF.

Alongside the dedicated volunteers of Desperate for Love Dog Pound Rescue, our Foundation was pleased to have received a total of \$6557 for childhood cancer research. This incredible result would not have been possible without our amazing volunteers who braved the cold weather to collect these funds. A big thank you to all of our volunteers who braved the torrential rain.

We would also like to thank every single person who attended the Expo and decided to put their gold coin donation in our tins! Your contribution will go a long way to help future generations of children live cancer-free.

Finally, we thank Toolmart for inviting us back to the Expo again this year. This is always such an outstanding weekend for our volunteers and staff, and we are so grateful for the great opportunity to raise funds and awareness for childhood cancer research.



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## FUNDRAISING ROUNDUP

# SHAVED IN THE NICK OF TIME



still hiding away from contaminants that could affect my health severely," he said.

"The pandemic has certainly given a lot of people in the childhood cancer community reason to feel a lot of stress, almost some PTSD moments," Justin expressed. "In 1980 it was measles, mumps and chicken pox from other children. In 2020, it was COVID-19. It was very surreal and made me wonder if the nightmare will ever end for me?"

While enduring isolation during the peak of the pandemic, Justin did not shave or cut his hair. He then decided it was "time to remove the mane to heal the pain" by shaving his face and hair to raise funds for childhood cancer research. Through his fundraiser, Justin was able to raise an incredible total of \$6,004!

Our longstanding and humble Treasurer, Justin Bruce, was shocked to discover a lump on his scalp during isolation earlier this year, while shaving his head to raise funds for the Foundation.

In 2020, Justin spent 12 months in isolation due to his medical history and compromised immune system. Justin was diagnosed with leukaemia when he was just four years old. "Forty years after being diagnosed with leukaemia I was

Justin hit a bump in the road during his head shave when he noticed a small spot which his dermatologist sent him to immediately get removed. "After 13 instances of skin cancers in the last 2 years, I'm not entirely convinced cancer has my best interests in mind," revealed Justin. "But if I continue to fight, so do we all."

We are so grateful Justin decided to shave his head for the Foundation, not

**\$6,004 Raised**

only because of the vital funds he has helped raise, but because it led him to find this potentially life-threatening spot.

"As a newly appointed Treasurer for Children's Leukaemia and Cancer Research Foundation I want to present the image that with more funding great outcomes can happen. Such as me still being here."



# ST IVES FETE DAY

**\$3,225 Raised**



On Sunday, 25 July, St Ives Retirement Living's Northshore Village hosted a Fete Day to raise funds for childhood cancer research. The Fete Day included a white elephant stall, a chocolate wheel, cake stall, sausage sizzle, afternoon tea, children's games, mini golf and so much more.

"Our fun Fete Day went off very well," said Glenys Sefton, who ran the white elephant stall on the day. "Luckily the sun shone on Sunday afternoon and the attendance was outstanding."



The Fete Day raised \$3225 for the Foundation. This is an amazing result, and we are so thankful for all the residents and their generous families who helped raise these vital funds which will help improve outcomes for future generations of children diagnosed with cancer.

We also thank everyone who helped organise the event, including Maureen the head organiser. It sounds like this event went off without a hitch, so we congratulate everyone who was involved and helped on the day.



## FUNDRAISING ROUNDUP

# CARA CUTS FOR CANCER

Earlier this year, The Foundation received the amazing support of Cara Davis who cut her very long hair to raise funds for childhood cancer research. "I decided to cut my hair and donate it to be made into a wig," said Cara. "I then thought why not raise some money whilst I am at it!"

Cara created a Facebook Fundraiser, encouraging her family and friends to donate to CLCRF to raise funds for childhood cancer research being undertaken in Western Australia. Thanks to her very charitable supporters, Cara was able to raise a total of \$3,170!

"I want to thank everyone for their amazing support and generosity

 **\$3,170 Raised**

for such an incredible cause," Cara expressed on her Fundraiser page. Cara is now rocking a beautiful new hair style which will help remind her of the difference she has helped make for future generations of children.

The Foundation thanks Cara and everyone who donated towards her Facebook Fundraiser. Facebook Fundraisers are an excellent way to support a cause you are passionate about. There are also no processing fees, so 100% of donations will go directly to the charity.



# PADDLING ON

 **\$2,000 Raised**

For 23 years, the Mandurah over 55 Kayak Club has held various functions to raise money for the Children's Leukaemia and Cancer Research Foundation. This was initiated by two of the Kayak Club members who are the parents of Tracey, a child who died of a rare bone cancer.

The first Charity Paddle in support of CLCRF was held on the Murray River from Sandy Cove to Pinjarra and return, spanning approximately 42 kilometres. These paddles are now annual events still held on the Murray River at Murray Bend where members are charged \$10 to paddle various distances, including a

30km return paddle to Pinjarra. There is also a raffle for members, both active and retired, with proceeds added to the final donation tally to CLCRF. The morning ends with a BBQ provided by the Kayak Club. All paddles on this day are dedicated to raising funds for the Foundation.

Donations also come from a Book Club and a Craft Club who have Kayak club members participating in them, as well as a Morning Tea arranged by one of the members, and some other raffles along the way.

Sadly, due to COVID restrictions, the Mandurah over 55 Kayak Club Charity Paddle has not been able to go ahead the last 2 years. However, the club was still able to donate \$2,000 this year from the various donations and funds left over from last year.

We are so grateful for the ongoing support of the Mandurah over 55s Kayak Club. During these uncertain times, we admire the Club's generosity, and we look forward to many more years of their support.



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# SHAVE TO HONOUR A LOVED ONE

📍 \$1,425 Raised

15-year-old Giacinta Chivers will be shaving her head this September to raise funds for childhood cancer research and honour her late Aunty who lost her life to the disease.

"Five years ago, I lost someone who was very close to my heart," expressed Giacinta. "My Aunty Jo was someone who I could always look up to and admire for her strength and care. Her kind nature and strong will through battling cancer is what I am remembering and honouring through raising money to shave my head in her memory."

The idea to shave her head came from Giacinta's mother who shaved her own head during her Aunty's battle. "My mum really inspired me with this," said Giacinta. "I am hoping to raise \$1000 dollars, however anything and everything I get is worth it to me."

Her Aunty Jo's passing has affected Giacinta and her family tremendously. "My Aunty was like a second mum to me," she expressed. "We played doll house, kitchen cooking, and hair braiding together and she brought such special memories and experiences to my life."

Giacinta shaved her head on September 11 and she raised a total of \$1,425 for CLCRF. We thank Giacinta for choosing to support our Foundation while honouring her beloved Aunty Jo.

"I decided to support CLCRF because I know childhood cancer is quite common within Australia," Giacinta said. "I wanted to support a Foundation that was working hard to decrease these statistics."



## TOGETHER, WE'VE MADE A CHANGE



We have been the recipient of over \$1,400 through the Containers for Change initiative since it launched! This would not be possible without the help of our generous supporters who have chosen to support childhood cancer research while helping to protect the environment.

📍 \$1400 Raised

Containers for Change is a recycling scheme that lets you cash in eligible containers for 10 cents each. The mission of this scheme is to increase recycling and reduce the number of drink containers that litters our environment.

Let's see how much more we can raise! To help raise funds for CLCRF through Containers for Change, all you need to do is go to your nearest Containers for Change refund point and quote our Scheme ID when returning your containers.

**Our Scheme ID is C10285275**



## FUNDRAISING ROUNDUP

# A FINE DONATION

 \$860 Raised

For many years, CLCRF has received the generous support of the Thornlie Bowling Club. This year was no exception with the Club donating \$860 towards childhood cancer research.

"At every bowling event, we have a fines session where we normally charge \$1 per fine," said Trevor Drummond, Thornlie Bowling Club Director. "These included fines for wrong bias, no names on a score card, not wearing the correct uniform, and anything else the fines master of the day could dream up."

All funds raised through these fines were put in a donation tin that came directly to CLCRF. "Everyone was happy to see their fines go towards such an important cause," expressed Trevor.

We would like to thank the Thornlie Bowling Club for their incredible support over the years. We also thank the bowlers who willingly paid their fines to our Foundation to help support the important research into childhood cancers.



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## BECOME A MEMBER



By becoming a member of CLCRF, you will receive regular updates from the Foundation and will have the opportunity to purchase discounted tickets to our events and concerts. You will also be able to attend our Annual General Meeting (AGM) where you will have voting rights.

CLCRF is a low maintenance, low involvement charitable organisation and as a member, you can be confident that your financial donation is helping to ensure future generations of children can live cancer-free.

Are you ready to start making a real difference? It's easy to apply for an Individual, Family or Corporate Membership online. All you have to do is head to our website and fill out an application.

If you prefer to speak to someone in our office or to learn more, please get in touch.



<http://bit.ly/CLCRF-Membership>

## FUNDRAISING ROUNDUP

# TOKEN SUPPORT AT *Grill'd*

👤 \$600 Raised

Thanks to the help of the generous Perth community, CLCRF has won not one, but two, Grill'd Local Matters campaigns! The Foundation was selected to participate in the Local Matters program at Grill'd Scarborough in April and at Grill'd Shafto Lane in May.

At these two restaurants, CLCRF went up against two other organisations to receive the most tokens by the end of the month. As the organisation that accumulated the most tokens, CLCRF has received a \$300 donation from both venues - that's a total of \$600 towards childhood cancer research!



Tokens are given out to customers with every burger purchase, so we would like to thank every single customer who used their token to support the Foundation. Your consideration will help scientists find more effective treatments for childhood cancer. Grill'd is all about fresh and healthy burgers. Whether you're a vegetarian, vegan, gluten free or all in, there is sure to be something for you on their delicious menu!

## BECOME A REGULAR GIVER

Giving regularly to charity is a simple yet powerful way to help make a real difference and feel good about yourself.

No matter how big or small, a regular donation to CLCRF will help us continue funding the ground-breaking research into childhood cancers, so that future generations of children can live cancer-free. You can choose to have your donation automatically deducted weekly, monthly, quarterly, or at any other interval of your choice.

You will then receive a one-off receipt at the end of each financial year so you can easily keep track of your tax-deductible gifts.

Regular donations enable the Foundation to more effectively plan for the future and offer financial stability to support our long-term research projects. Get in touch with us today to arrange your regular gift.



## Open a Beyond Bank Community Reward Account

**PARTNER CONTENT**

Beyond Bank has partnered with CLCRF since 2017. It is a partnership that continues to grow. We think that communities are stronger when they work together, so we're helping to raise more funds for research into childhood cancers and to alleviate the suffering of children with cancer.

Childhood cancer is still the leading cause of death from disease in Australian children. And some childhood cancers, like brain tumours and neuroblastoma have survival rates as low as 50 per cent.

The impact that the disease and treatment have on young people and their families is devastating. Our Community Reward Account program supports the incredible work of CLCRF by growing its fundraising dollars.

Supporters can open a special savings

account with us and nominate CLCRF as their charity of choice.

Each year, we check the number of accounts linked to CLCRF and their average annual balances. Then we donate a percentage back to CLCRF.

It's that easy - the more supporters that save, the more we will reward CLCRF. And it doesn't cost its supporters a cent.

Over 300 causes and clubs receive an annual donation. In 2021 we donated over \$519,000 to organisations just like CLCRF. That's a lot of extra fundraising, and we'd love to give back more!

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## FUNDRAISING ROUNDUP

### A TEA-RIFFIC DONATION


Catch22 Tapas and Cocktail Lounge in Mandurah provided a welcoming space where one of our remarkable supporters, Rebecca Kenna, held a Charity High Tea Event last May to raise vital funds for the Foundation.

The event included delicious treats and tea, as well as amazing raffle prizes. This was Rebecca's first time hosting a fundraising event and not only do we congratulate her on her success having raised a total of \$364, but we thank her for generously choosing to support our Foundation.

"I chose to support CLCRF because cancer hits home," expressed Rebecca. "My grandmother had cancer, but she luckily recovered. The fact that there's no cure for many cancers made me want to do my part to help research a cure."

"I also wanted to allow people who may have suffered, or know someone who is suffering, with the disease to come together and become friends while also raising funds for the amazing cause," Rebecca said.

As with every great event, there is usually a team of people who helped make it

 **\$364 Raised**



possible. "I'd like to thank Chantelle Wittaker, Shann Goudge, and my husband Kevin Gardiner for helping me set up the event on the day," said Rebecca.

"I'd also like to thank those that attended and helped to raise money for CLCRF," Rebecca expressed. "It was a great turn out and I really hope we can do something like this again."

If you would like to create your own fundraiser event to support childhood cancer research, please get in touch with us today.

### BOOK WEEK DRESS-UP DAY




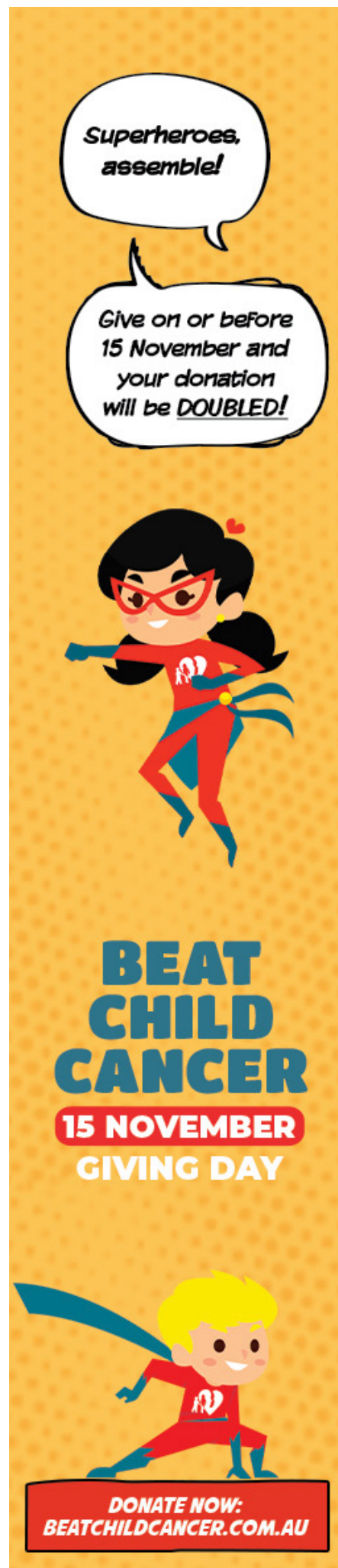
In August, Eco Learning and Bush Kinder Langford had a lot of fun celebrating Book Week at their centre. The children explored a variety of engaging experiences to further develop their love of books as well as their early literacy skills.

Families were invited to the centre to share favourites from home with classmates, and their community library saw much foot traffic, with children browsing different books to find that special one to take home for the evening.

To finish off the week, Eco Learning held a Book Week dress-up day, where the children and practitioners put together some amazing costumes portraying characters from their favourite books.

All donations from this day went to as their charity of choice, with a total of \$85 raised. Everyone had a great week and they can't wait to do it all again next year!

 **\$85 Raised**



*Superheroes, assemble!*

*Give on or before 15 November and your donation will be **DOUBLED!***

**BEAT CHILD CANCER**  
**15 NOVEMBER**  
**GIVING DAY**

**DONATE NOW:**  
**BEATCHILDCANCER.COM.AU**

# FAREWELL, HERO HUNTER

"Hunter Leigh Madden took his last breath at 2.15pm on 22 September 2021. He fought cancer beating the shit out of it 3 times, but his little body was just too worn down to beat it a 4th. He passed wrapped tightly in the arms of myself, Kate, and his little brother Zac. Words won't do justice about how much he meant to me. He was my puzzle piece. He was my puzzy bro.. My life jigsaw will never be complete."

Those are the words from Hunters Father and our hearts break in unison with his family and all those around him.



Too many young heroes like Hunter lose their battles and we will not let their passing go unnoticed. Please share in our condolences and consider joining our battle to fight childhood cancer.



## CONTACT INFORMATION



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## DONATE TO CHILDREN'S LEUKAEMIA & CANCER RESEARCH FOUNDATION INC.



You can make a donation by visiting our website, phoning us or completing this form and mailing it to us.

**[childcancerresearch.com.au](http://childcancerresearch.com.au)**

### MAIL

Children's Leukaemia & Cancer Research Foundation,  
PO Box 1118, West Perth WA 6872.

### ONLINE



### PHONE

**+61 8 9363 7400**  
Monday - Friday  
9am - 5pm (AWST)

A tax deductible receipt will be forwarded to you for any donation over \$2

Title:	
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### I would like to make a one-off donation of:

\$30  \$50  \$150  \$250 or (amount): \$

OR  I would like to make an ongoing donation of: \$

every  month  3 months  6 months  12 months

Please debit my:  VISA VISA  Mastercard

Card Number:

Card Holder's Name:

Signature:  Card Expiry Date:

OR  I enclose my cheque/money order (payable to Children's Leukaemia & Cancer Research Foundation) - no staples please.

I would prefer not to receive any further information from CLCRF.

Please email my receipt

I would like to become a member of the Children's Leukaemia & Cancer Research Foundation and am enclosing:

- \$25 (individual membership) or
- \$50 (family membership) and/or
- Please send me a Gift in Will pamphlet.

