

FOUNDATION Vol 31 | APRIL 2020



In the last 40 years thanks to the research funded by CLCRF into childhood cancer, there has been a drastic increase in survival rates.

CHAIRMAN'S LETTER



One month ago, I had written a different Chairman's update that was to accompany this newsletter, highlighting our 40th Year and all the celebrations that were coming. Things have changed, the world has changed, and we've changed too. In just one month.

On May 21 the Children's Leukaemia ϑ Cancer Research Foundation will turn 40 and we are so lucky to be a Foundation that has supported childhood cancer research in Western Australia and indeed on an international stage for 40 years.

Did you know that during this time we have been key in creating the Telethon Kids Institute Cancer Centre? CLCRF are extremely proud of the fact it is due to our funding of the Institute that they are where they are today!

We know that our success is due to the support we receive from people like you. Those who read our newsletters and get behind us with donations and volunteering for our events that happen annually. We hope you'll continue to be a part of our journey when we come out on the other side of COVID-19.

Moving on to our future and it's one that we can assure you will be focused on the goals of our Foundation which is to fund all forms of childhood cancer research for many years to come. Our team has worked hard to reorganise 2020 so that we will come out with a strong position and fantastic goals for the end of this year. Make sure you stay up to date with how things are



changing by signing up for our digital newsletters.

While the world is battling to contain COVID-19 our Foundation and supporters are doing everything we can to help by staying home and isolating. We do this to keep the most vulnerable safe, this includes my family. Every family with an immune compromised person is at high-risk and we must protect them. Please do your part and stay home for the foreseeable future. Follow the guideline our Government and health experts give us.

Lastly, I want to say that this year may be the toughest year some of you may have to face so stay connected, be kind to each other and be safe.

Spl attack

Geoff Cattach, AM Chairman

Please consider becoming a financial member of the Foundation so that you can contribute to a stronger CLCRF in 2020.

















40 YEARS OF MAKING A DIFFERENCE

This year is a very special one for the Foundation, as it marks our 40th year of raising funds and awareness for childhood cancer research.

Upon reaching this milestone, we reflect on our past achievements and look forward to continuing to make a difference in the lives of children and families facing a cancer diagnosis.

The creation of the Foundation was inspired by nine-year-old Jennifer Harper, who was diagnosed with leukaemia in 1977. When her father, Peter Harper, discovered that there was no research into childhood cancer being done in Western Australia, he set out to raise funds with the help of other parents of children with cancer.

A fundraising committee was then formed in 1980, under the administration of the Princess Margaret Children's Medical Research Foundation PMCMRF). Which comprised of Mr Peter Harper, Associate Professor Keven Turner, Mr AJ (John) Myers, Mr Peter Falconer, Mr Geoff Cattach, Mr Lou Giglia and Mr M Livesey.

During the 40 years since then, the fundraising committee became known as the Children's Leukaemia & Cancer Research Foundation and has raised a substantial amount of funds for important research projects that have



assisted children in WA, nationwide, and internationally.

We are so proud of the groundbreaking work we have helped fund over the years and have been thrilled to see survival rates increase as a result. It was recorded that only 20 per cent of children with cancer survived 50 years ago, which has since improved to 80 per cent for some forms of cancer.

There is still however a lot more work to be done, with new data from the Australian Childhood Cancer Registry suggesting that childhood cancer rates in Australia are expected to increase by 7 per cent in the next 20 years. We are committed to ensuring the important research can continue so that we can stop this rise and ensure future generations can live cancer free.

We would like to sincerely thank everyone who has supported us over the past 40 years, the Foundation would not be where it is today without your help! We look forward to your continued support in many more years to come.















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On Monday 2 December 2019, Foundation members and invited guests attended the 26th Annual General Meeting (AGM) of the Children's Leukaemia & Cancer Research Foundation at the scenic Wembley Golf Course.

Chairman Geoff Cattach, Chief Executive Officer Andrea Alexander and Treasurer Kim Williamson each gave their reports on the Foundation's operations during the 2018/2019 financial year.

"I am pleased to report that we have achieved more than acceptable financial outcomes for the year under review," said Geoff. "In fact, we can report that the Foundation's financial position has enabled us to meet all our ongoing research funding commitments and, in some instances, increase the level of funding." The AGM was an excellent opportunity for Foundation members to gain a better understanding of the incredible work that they are supporting, with Dr W. Joost Lesterhuis giving a presentation on behalf of the CLCRFfunded Sarcoma Group at the Telethon Kids Institute.

Joost explained the group's aim to identify new treatments for young people with sarcoma and to develop immunotherapy approaches that can be applied during surgery in order to prevent relapse.

The AGM was followed by the annual pre-Christmas Gathering, where guests enjoyed delicious canapés and drinks overlooking the beautiful golf course and lake.

The Foundation would like to thank those who joined us at the AGM and Christmas Gathering. Our wonderful



members are critical to the ongoing success of our Foundation. As a member, you can not only take pleasure in knowing you are helping to raise funds for childhood cancer research, but you will also be invited to participate in our many exciting events each year.

Do you have friends, family members or colleagues that you think might like to get involved with CLCRF? Encourage them to become a member today by filling out a membership form through our website:

CHILDCANCERRESEARCH.COM.AU



Have you ever thought of becoming a Regular Giver?

Regular donations enable the Foundation to plan for the future and helps to give us financial stability. It is also one of the most cost-effective and convenient ways to support childhood cancer research! By choosing to receive a one-off receipt at the end of each financial year, you are able to easily keep track of your taxdeductible gifts. Weekly, monthly, quarterly, or any interval of your choice, it's that easy.

Regular donations, no matter how big or small, help us to ensure our vital funding of childhood cancer research continues.

Please phone (08) 9363 7400 today to request a donation form and join our family of Regular Givers.

NEWS

SAMANTHA TURNS 21!



On 26 November 2019, we wished a very happy 21st birthday to Samantha McLaurin, a special girl from Kingsley who had a rough start to life. When she was just 5 months old, Samantha was diagnosed with neuroblastoma and her parents were unsure if this milestone would ever come.

"We didn't know if she would even make her 1st birthday," said Samantha's mum Dianne. "So it's a bit of hope for all those parents going through this nightmare as our thoughts are constantly with them."

Dianne recalls a memory with Samantha's paediatric surgeon that she will always remember, especially now. Dr Ian Gollow, who has now retired, said to Dianne after she questioned Samantha's post-surgery scar, "if all she has is this scar and turns 21, we'll take that."

"And that time has come!" expressed Dianne. "I'll never forget that and would love to let him see her all grown up. We are so thankful to everyone involved in saving her life 20 years ago."

Samantha is doing extremely well and currently works in the West Coast Eagles media department. Like her parents, we hope Samantha's story will bring hope and support to those families who are currently fighting their own battles with childhood cancer.

WELCOME ABOARD, KYLIE!

We would like to extend our warmest welcome to the newest addition to the CLCRF team, Kylie Dalton! Kylie has come on board as Head of Development, a newly created role that has stemmed from the desire to create, build and grow CLCRF's corporate and community relationships.

Kylie is no stranger to CLCRF, having been involved with the Foundation for over eight years on many levels. Our supporters may already know Kylie as the one who organises our events and has been one of the driving forces behind our much-loved Family Night Out, Dance for A Cure, Friends of Finlay Camp Out and Quiz Night events. Her team from Absolute Edge Media provided all of the PR and digital marketing that you have seen over the past six years.

"I volunteer, have provided my services through my company Absolute Edge Media and now I am thrilled to be taking on the role of Head of Development," said Kylie. "There is so much to achieve and I can't wait to roll my sleeves up and get stuck in."

"My biggest role is to build stronger relationships and bring to the fold large regular donors so that we can continue funding exciting research. There are so many opportunities right now to fund at the clinical trial level."

We are thrilled to have Kylie join the CLCRF team and are confident that she will help us flourish during an exciting growth phase for the Foundation.

"Using my skills, qualifications and natural born talent for fundraising, I couldn't think of a better place to create magic," said Kylie.

With so much opportunity to build on existing research projects and discover new ones, we have no doubt that with the right strategies and team in place we will see even more advancements in childhood cancer research in the near future.

We are delighted to have you on board, Kylie!



HOW THE CONAVIRUS IS AFFECTING TREATMENT FAMILIES

Erassi

The world has changed, and the threat is real. For a family like Hunter Madden's it's already off the scale when we talk about stress and fear.

This extremely brave little boy is currently undergoing treatment for Acute Lymphoblastic Leukaemia for a third time, having relapsed for the second time, just one week shy of his one-year post transplant anniversary. Hunter and his family have been through a lot.

Now, due to the COVID-19 Coronavirus Pandemic, this family of warriors must battle a new challenge and all that it brings - including isolation, panic buying, concerns with travelling interstate, risks to their family, on top of the challenges and worries that having a child with cancer already presents.

Hunter and his family are no strangers to battling the unknown and although Melbourne is not normally considered so far away from Perth, in today's reality it certainly feels that way. We had the opportunity to speak with Kate Bettenay, Hunter's Mum, recently to discuss what their concerns and fears were, and how this COVID-19 pandemic was affecting them all.



How has Hunter's treatment been going since diagnosis?

Hunter has ALL, he had a bone marrow transplant in January 2019 in Perth but unfortunately relapsed for a second time just 1 week shy of his 1-year post transplant anniversary. For Hunter to have any chance of surviving we have had to travel to Melbourne where he will receive CAR T therapy. We arrived in Melbourne just over a week ago on Sunday the 8th of March. He has so far had 3 days of chemotherapy to prepare for his cells which were due today but have been delayed until tomorrow because he needs an emergency procedure to biopsy some shadowing they have found on his lungs.

How has the Coronavirus Pandemic affected your family?

We feel really lucky that we were scheduled to fly over when we did. I think if we were leaving now we would find it a whole lot more stressful coming through airports. Even at the time we did travel, it was a huge anxiety provoking experience. We usually try to keep Hunter away from large crowds, airports and planes which can be germ breeding grounds at the best of times.

Since Australia has ramped up their efforts to contain the spread of the virus we have had to lock the doors to Hunters hospital ward, no one who is not a primary carer is allowed in. All siblings are forbidden from entering the ward, which means Hunters little brother Zac can't come and see him anymore. Neither can his grandparents who thankfully have come over from Perth to help look after us all.

The school has closed on the ward, all NGO's are no longer allowed to enter or provide support outside the hospital. Just today we have had the art and music therapist cancel, massages cancelled and the charities have had to come pick up all the equipment they have lent to Hunter while he is in hospital.

The government have opened a testing clinic downstairs of the hospital. They have sectioned off a portion of the stairwells for us. We have been told by the medical team not to eat at any of the cafes and to walk briskly through the corridors to get to the ward. Stay away from any crowds and apply social distancing.

My biggest fear is that someone we encounter tests positive for the virus and then we are forced to self-quarantine for 14 days meaning we cannot be there to care for Hunter when he needs us the most.

Has the panic buying at the shops affected you?

I have been watching all the panic buying unfold on social media. We hadn't had any firsthand experience as we haven't been able to get out of the hospital at all to go to the shops. I did try to do an online order the other day and the first available time slot was for IO days' time. By the time I went in to book the slot the supermarket had closed all online ordering.

Hunter asked for French lamb cutlets for the night he receives his "Turbo T's"-CAR T cells. I walked to the closest supermarket as we obviously don't have a car and have been advised to stay off public transport and taxis. When I got there last night I was blown away by what a saw. The meat isles were almost completely bare. All that was left was a couple of Christmas hams and two packs of beef hearts! There were no frozen vegetables, no flour, no sugar, no staples at all! I felt defeated.

Given that you are currently in Melbourne for treatment, are you worried about travelling back to Perth on an aircraft?

I am terrified about how or when we might be able to get back home. It's too scary to even think of right now though. We have the battle of our lives ahead of us with Hunter receiving his T cells back.

I can't even take my mind to what might happen at the other end of this. I do know however that once he has recovered from this acute phase in his next treatment, he is going to be severely neutropenic and very susceptible to catching viruses. We may end up being stuck in Melbourne for the foreseeable future, until we get this pandemic under control. We might not even have a choice if the government shuts interstate borders.

One thing I do know however is that if we didn't travel when we did and we were stuck in Perth, unable to get over here to Melbourne, Hunter would have 0% chance of a cure so for that I am grateful we are here.

What can people do to help families like yours cope during this pandemic?

Please when you are panic buying, be mindful of those in need. It may be a senior or a person with a disability, who doesn't have the opportunity to travel to different supermarkets or on a number of different occasions, they might be people who can't afford to buy extra as their budget doesn't allow them to have



expendable cash. Or it could be a poor little 6 year old boy who had his heart set on French lamb cutlets after enduring 3+ years of invasive and painful procedures just to have a chance of a normal life we all take for granted.

This is a time to support and care for those who are vulnerable, not to use our powers to knock them down again and again. #KindnessWins

By the time you all read this story the world would have changed many times over and Hunters journey will be very different. The fear is the same, the stress is the same and the solution is to keep finding ways to self-isolate. Be kind to every single person you're connected to and help families like Hunter's feel a little safer in their isolation.





CELEBRATING 20 YEARS OF PATRON JUSTIN LANGER

This year we are not only celebrating the 40th anniversary of the Foundation, but we are also celebrating Justin Langer's 20th year as Patron!

With his role as an international sportsman, together with the esteem held by the community at large, Justin has been instrumental in raising awareness for childhood cancer research over the past 20 years. It is said of him: "he has a strong sense of integrity and values that has held him together in his life, he is a man of the people who seeks out new people and enjoys learning."



Justin had an incredible international cricket career, playing 105 Test matches for Australia between 1993 and 2007, scoring 7696 runs and 23 centuries. Justin is now the Head Coach of the Australian Cricket Team, after being appointed the role in May 2018.

In recognition of his integrity, humility and extraordinary sporting prowess, Justin was awarded an honorary doctorate by Perth's Edith Cowan University in 2016.

Justin expressed how the Foundation helped him turn his life around after his career dipped to an all-time low in July 2001, when he was dropped from the Australian side in England. Through the Foundation, he formed close friendships with inspiring children and their families who epitomised what it meant to fight back.

"In tough times, when I struggled

with my form, thoughts of my brave young friends helped get me through," said Justin. "They really put life in perspective. You only have to spend ten minutes with these kids to see their struggle and to see the pain in their parent's eyes to realise your own problems aren't so big."

Over the years, we have seen Justin show a huge passion for helping the community, families and children. He was a huge supporter of our Dance for a Cure events, generously using his profile to publicise them and encourage the community to take part. While we couldn't get him to dance with our families, we loved having him attend these events as our wonderful Patron to sign autographs and support the kids.

Back in 2004, Justin also provided an exceptional amount of help with "Remember Sinead Day", an event created by 10-year-old Chris Parsons



in honour of his dear friend who passed away from leukaemia. Justin personally reached out to schools asking them to take part in the special event and provided encouragement for Chris to keep going. Justin's devotion was a driving force behind why the event was able to raise over \$65,000 in its inaugural year.



Even with Justin becoming increasingly busy and taking on more commitments with his coaching career, he has always remained eager and honoured to be a part of the Foundation through the role of Patron. If your family has ever attended any of the Family Night Out events over the years, you'll have seen him and his family enjoying the night. It's wonderful to have a Patron willing to be so hands on even in the face of his busy work schedule.

Since his initial appointment in 2000, Justin has been an amazing ambassador for the Foundation and has done so much to help us raise funds and awareness for childhood cancer research.

We sincerely value Justin's longstanding relationship and commitment to CLCRF and we look forward to continuing this relationship for many more years to come!



CONNECTING IN ISOLATION

WRITTEN BY KARA NELL

You know... it will be ok. I'm watching the world and in unprecedented, uncertain times I see it destabilises us all. It's scary times. It's the unknown. We're thrown into a world we don't understand. We're unsure what the future holds. We have lost our stability, some of us our financial security, some of us are unable to see our loved ones through fear of spreading or catching a virus.

I see it. I've lived it before. From someone who knows. From someone who has had their world turned upside down in one moment, who has been thrown into an unknown world. From someone who has lived day after day, week after week, month after month in isolation... it will be ok. It will pass.

You will somehow find your strength, realise the true value of life, realise that those little things, the small moments, they matter. More than you could ever imagine. You will see acts of kindness that will take your breath away. You will understand that we all react differently when life throws us curve balls but really, where is the beauty in life without those differences? You will struggle, cry, face those fears head on. You will be ok.

It's isolation. It's not easy. The biggest lesson you could learn, if there's

one thing you realise in these tough times, it's to count your blessings. There is light to be found in the dark. There are always others who have it so much worse. There is calm and hope when the storm passes. It's ok if it feels tough, if you're overwhelmed, frustrated, scared of what the future holds.

Isolation is tough. It will teach you who you are. It will show the world your strengths and weaknesses. You will be you, warts and all. Savour those small moments. Hug your kids, love them. Spend time together. Don't worry about the curriculum. Don't compare yourself. Don't fear time lost. Don't waste time thinking what you should be doing, how life should be. If you do one thing over the next few months, be in the moment. Connect with your children. Love them. Forgive yourself. Dance. Wrap your arms around your family.

Let this smile remind you...academics, money, wealth...in the end...when everything else is gone...love remains. How lucky are we to spend such quality time with those who mean the most to us? I'd give everything for one more moment with this smile.



A BEAUTIFUL EVENING AT THE 2019 FAMILY NIGHT OUT

What started out as an incredibly hot day, turned into a beautiful evening when families and friends came together for the Family Night Out at Gloucester Park on Saturday 9 November 2019.

The exceptional Perth Symphony Orchestra had everyone singing along and showing off their best dance moves as they performed two sets of their family favourites. There were lots of Disney tunes for the kids and later in the evening mums and dads got to enjoy some current and classic hits from Katy Perry, Smashing Pumpkins and Ed Sheeran, just to name a few!

Supporting the Perth Symphony Orchestra was the incredibly talented local artist JAX. Her powerhouse vocals were a great indication of the level of talent and entertainment attendees were to expect throughout the night.

Children had the choice of a variety of fun activities to stay entertained all afternoon. There was face-painting, bouncy castles, a cuddly animal farm, giant games, bubbles, and even a slip n slide!

"We absolutely had the best time," said one attendee. "We couldn't wipe the smiles off our faces."

The Family Night Out was all about bridging the gap between cancer research and the community. Kerrin Hampson, whose son underwent treatment for Acute Lymphoblastic Leukaemia when he was just 15-monthsold, shared her emotional story with attendees and highlighted the need to continue raising awareness and funds for childhood cancer research.

"This event was the biggest CLCRF has organised and it certainly brought our community together," said CEO Andrea Alexander.

It's no secret that events like these cannot happen without a lot of help and we would like to send our deepest thanks to our wonderful volunteers!

"The CLCRF volunteers did an amazing job in setting up, manning the merchandise tent, kids activities and packing everything away and cleaning up at the end of the night. We could not have done it without them," Andrea expressed.

"A HUGE thank you to Kylie Dalton who, through sheer determination and negotiation skills, put this event together."

We would like to thank everyone who came along to our 2019 Family Night Out and we hope to see you all again at our next one in 2021!

























NEWS

In February of this year, the Foundation sadly said goodbye to an integral part of the CLCRF family, Executive Assistant Katelyn Lush.

Katelyn has been officially working at the Foundation for seven years but as most of you know, she has been involved with CLCRF for much longer. She has been such great value to the team, always showing her dedication by going above and beyond to support the cause.

In 2016, Katelyn shaved her head to raise \$13,500 for childhood cancer research. She then decided to push herself and her fundraising efforts even further in 2018 by participating in the CLCRF South West Bike Trek, spending 10 months training in the leadup to the 600km ride.

Katelyn proved that you can do anything you can set your mind to and she was one of the first to put her hand up to participate in the Bike Trek again the following year.

"I will miss working with such a great team and doing fun things to raise awareness and vital funding for child cancer research," said Katelyn. As sad as Katelyn's departure is for the Foundation, we are so proud to see her be offered such an exciting opportunity at the Royal Australian Navy as a Boatswains Mate. We have no doubt that she will excel in the role.

Katelyn *jumps ship*

> When asked if she will continue to support the Foundation, Katelyn did not hesitate to express her dedication. "Absolutely!" Katelyn declared. "First I was a volunteer, then I became a staff member and now I will get to continue my support in a whole new way as a Member."

As our newly appointed Communications Coordinator, Sophie Galati will be taking over Katelyn's responsibilities at the CLCRF office. "I know I've got big shoes to fill," said Sophie. "But I'm so excited to join the wonderful team at CLCRF and be a part of an organisation that does such important work."

On behalf of everyone at the Foundation, we would like to thank Katelyn for all of her hard work and commitment over the years and we wish her all the best on her new venture. The Royal Australian Navy is lucky to have you, Katelyn! Your enthusiasm, motivation and positivity will be truly missed by us all.

become a MEMBER



Our members are critical to the ongoing success of the Foundation. Now more than ever we rely on this support to ensure we can continue to make a real difference to children with cancer, and their families.

CLCRF is a low maintenance, low involvement charitable organisation and as a member you can be confident that your financial donation goes directly towards an important cause.

A membership will only cost you \$11 a year, or you can even get the whole family involved for just \$22!

By becoming a member of CLCRF, you will be the very first to know the latest news from the Foundation. You will also receive invitations to exclusive CLCRF events, have the ability to vote at our Annual General Meeting and will be able to see first-hand how your support is making a vital difference in the community.

With some exciting things being planned to help us celebrate our milestone anniversary, there's never been a better time to join us. So help make our 40th year that little bit more special and apply for a membership today!

Head to http://bit.ly/CLCRF-Membership to apply for your membership online. Alternatively, you can call us on 9363 7400 or send an email to admin@ childcancerresearch.com.au.



http://bit.ly/CLCRF-Membership



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CLCRF has been fundraising with Entertainment[™] for over 20 years now and for the first time ever, the company has decided to go 100% digital with their all-new memberships, offering an exciting new way for our supporters to support the Foundation!

Entertainment[™] has taken the best things about their Entertainment Book and turned it into 3 new Digital Memberships, allowing you to conveniently search, save and redeem thousands of offers near you in an instant. New offers are also added regularly for more value all year round!

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When you purchase your Digital Entertainment[™] Membership from us, 20% of each sale will go towards continuing CLCRF's ground-breaking research into childhood cancers.

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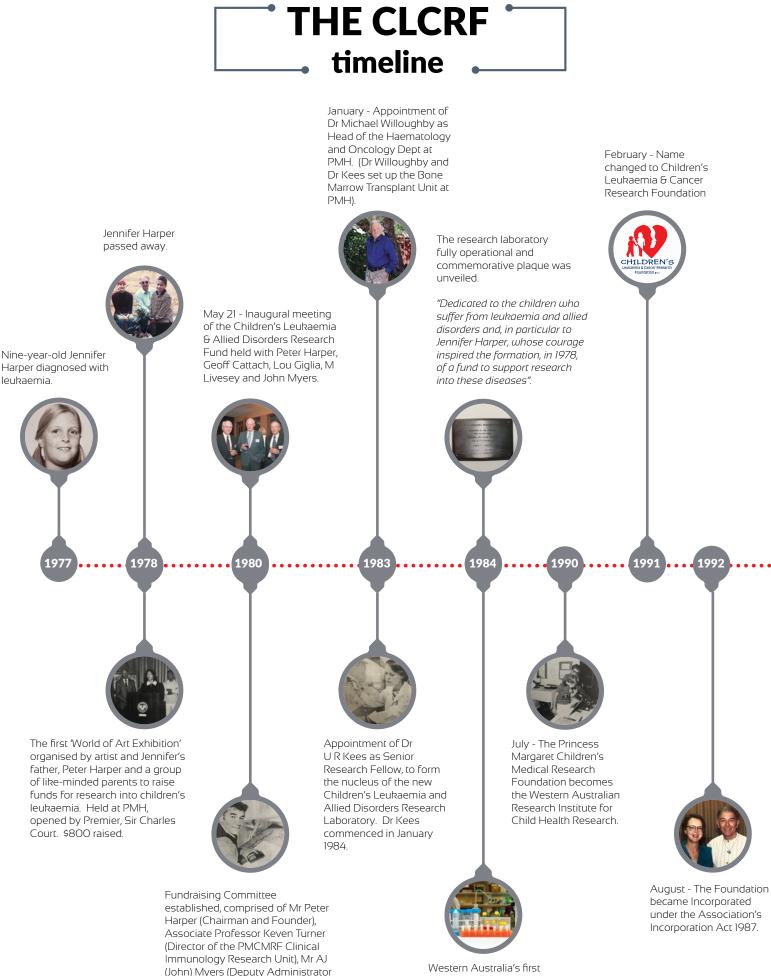
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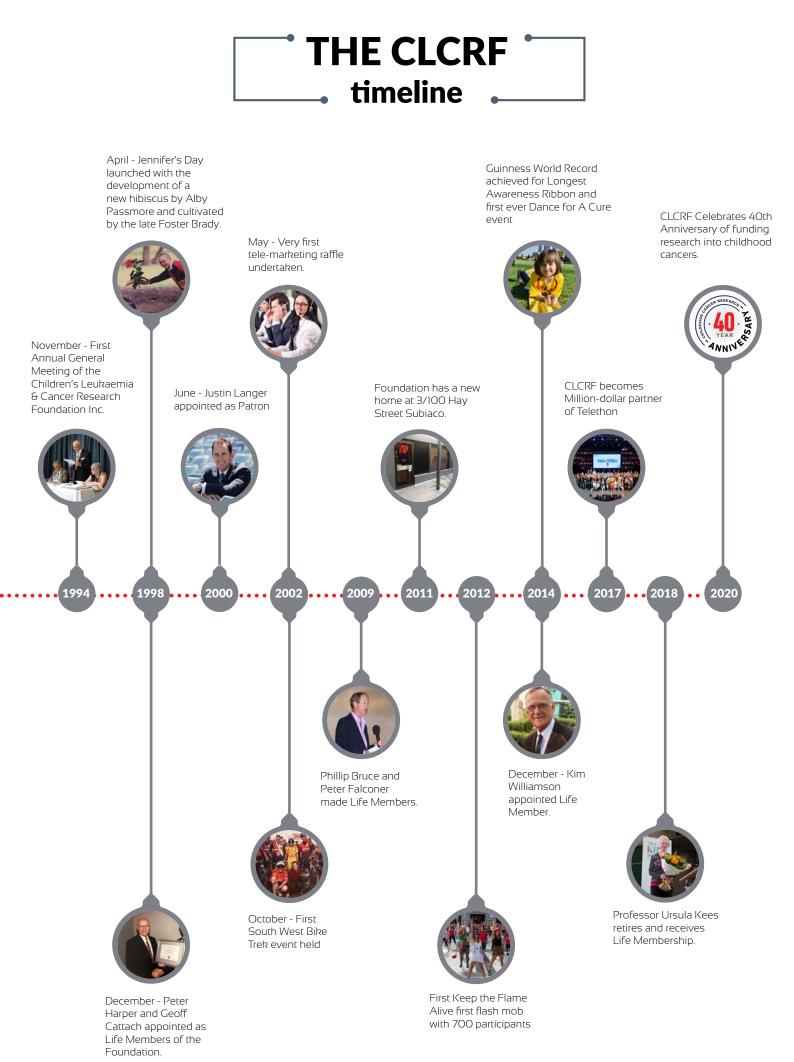


Western Australia's first cancer tissue bank was established.

M Livesey.

of the Princess Margaret Hospital

for Children), Mr Peter Falconer, Mr Geoff Cattach, Mr Lou Giglia and Mr



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Gully Roof Maintenance and construction

Winter is coming!

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BOOK YOUR TABLE NOW!

After raising over \$17,000 last year, we are so excited to be bringing our much-loved Keep the Flame Alive Quiz Night back to Perth Football Club on Saturday 14 November!

So be sure to book your table and tell your family and friends to get ready for a fantastic night out! This annual event never disappoints, with great raffles, a door prize, a silent auction and plenty of fun games.

Last year's Quiz Night was hosted by the very energetic and entertaining Robbie Figg, General Manager of Happiness Co. We are so excited to announce that, due to overwhelmingly positive responses, Robbie has eagerly accepted an invitation to come back again this year!

Tables of 10 are available for \$250 (\$25 per person), with profits going towards funding important research into childhood cancers. We recommend you don't wait too long to secure your tickets because this popular event is expected to sell out once again.

When: 6:30pm – Saturday 14 November.

Where: Perth Football Club – Lathlain Function Centre (upstairs), Goddard St, Lathlain WA 6100.

Dress: Why not pick a theme for your table and dress up for the occasion? We may even have a prize for the best dressed table!

Food & Drink: BYO snacks for your table - alcohol must be purchased from the venue - No BYO alcohol.









HELP SUPPORT CHILD CANCER RESEARCH

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LATHLAIN FUNCTION CENTRE PERTH FOOTBALL CLUB GODDARD ST, LATHLAIN WA



TABLES OF 10 - \$25 PER HEAD

DOORS OPEN 6PM

CLCRFQUIZNIGHT.COM



A NEW MEMBER OF THE CLCRF FAMILY

With all the changes happening within the Foundation earlier this year, specifically the departure of Executive Assistant Katelyn, we have happily decided to add a new member to the CLCRF family.

We are thrilled to welcome Sophie Galati as our Communications Coordinator. In this new and versatile role, Sophie will provide administrative support and coordinate the Foundation's digital marketing efforts.

Now more than ever, digital marketing is vital for not-for-profit organisations to raise awareness and funds, so having this done internally is a wonderful step forward for the Foundation.

Prior to officially joining the Foundation, Sophie was already working closely with the team at CLCRF, as the Digital Content Manager at Absolute Edge Media – the marketing firm that previously handled CLCRF's public relations, marketing and events.

"I am so excited by the opportunity to work in-house for the Foundation," said Sophie. "Now I will be able to focus all of my attention on CLCRF and I am happy to know I am helping a very important cause."

We are delighted to have Sophie join our team and we look forward to seeing her help the Foundation thrive in both the real and digital world.





Exclusive Online Classes for You and Your Little One







LAUNCHING 21 MAY 2020 40Kin SUPPORT CHILD CANCER RESEARCH 400dggg Choose

DID YOU KNOW CLCRF FUNDED WESTERN AUSTRALIA'S FIRST CANCER TISSUE BANK?!

As we head into a milestone year for the Foundation, we look back at all of our successes and accomplishments over the past 40 years. Without a doubt, one of the biggest and most innovative achievements in CLCRF's history was funding Western Australia's first Cancer Tissue Bank.

This achievement was made possible by Professor Ursula Kees, Swiss-born scientist that was recruited from the German Cancer Research Centre in 1984 to head up the CLCRF Laboratory at Princess Margaret Hospital (PMH). When the Telethon Institute for Child Health Research was established in 1990, Dr Kees was appointed to head their cancer research team and CLCRF's laboratory was relocated.

"I made a list of equipment for the laboratory," explained Dr Kees. "One of the most expensive items on my list was a liquid nitrogen tank. Back then, no-one at the hospital or in research labs in WA used such tanks. That very tank was in operation for more than 20 years, a very good investment."

Contained within that liquid nitrogen was the first Cancer Tissue Bank, which was developed at least ten years before any other was started for research in adult cancers. Parents would sign off on samples of material from their children diagnosed at PMH, which would then go to the laboratory for testing.

Through the Cancer Tissue Bank, Dr Kees' research team started growing cancer cells in the lab. "Because most patient specimens are very small, they do not provide enough material for our research," said Dr Kees. "So we developed a method to keep the tumour cells alive in the laboratory so we could expand the cell numbers."

The CLCRF-funded team became known internationally for their ability to grow cancer cells in the lab, with the cell lines being in high demand by researchers around the globe. The bank contains several thousand leukaemia and tumour specimens and the outstanding collection still forms an important part of the research into childhood cancers today.

We take great pride in having funded WA's first Cancer Tissue Bank and have been thrilled to see the worldwide collaboration with the bank contributing to positive outcomes for a number of families. 

BIKE TREK \$35,901.97 Raised

The Foundation has seen huge success with our annual South West Bike Trek event and last year was no exception.

The 2019 South West Bike Trek commenced on Sunday 13 October near the CLCRF office in Subiaco and it finished in Augusta on Saturday 19 October.

The trek was once again organised by Foundation member, Erik Maddock, with the help of Lions and Rotary Clubs, all to raise funds for research into childhood cancer. We are thrilled to report that an incredible total of \$35,901.97 was raised for the Foundation!

The 20 cyclists travelled across some of the most spectacular roads the South West has to offer, passing through the beautiful towns of Fairbridge, Preston, Harvey, Eaton, Busselton, Margaret River and Augusta.

Once again, the riders received wonderful support from the local communities they visited along their journey. We would like to sincerely thank all of the people and organisations who helped make the South West Bike Trek a success.



A special thank you goes to all of the wonderful riders who participated in the trek, helping us to raise much-needed funds and awareness. We commend your efforts and hope to see you join us again for another successful year!

To register your interest for the 2020 South West Bike Trek - which is currently planned to take place on 11-17 October 2020, please contact Eric at swbiketrek@gmail.com.

Thank you to:

- St Joseph's Primary School
- Harvey Primary School
- Fairbridge Village
- Eden Grove
 Accommodation
- Abundant Life Centre Camp
- RAC Margaret River
- Eaton Scout Camp
- Augusta Backpackers C:/ Augusta Hotel
- BP Gas Station Baldivis
- Mooba Café
- Jarra Infusion
- Busselton Beach Shack
- Swings Taphouse and Kitchen
- South West Community Care
- Spud Shed Baldivis

- Rotary Club of Harvey
- Lions Club of Falcon
- Rotary Club of Pinjarra
- Lions Club of Waroona
- Harvey Business and Professional Women's Club
- Lions Club of Harvey
- Binningup Senior Citizens
- Lions Club of Boyanup
- Rotary Club of South Bunbury
- Lions Club of Cowaramup
- Rotary Club of Margaret
 River
- Leeuwin Lions Club
 - Rotary Club of Busselton-Geographe Bay
- Shire of Capel
- Lions Club of Capel
- Shire of Harvey

FUNDRAISING ROUNDUP

BOAR SWAMP CAMPDRAFT RAISES OVER \$7000 FOR CHILDHOOD CANCER RESEARCH!

Last year, from 22-24 November, the Boar Swamp Campdraft took place at the McLarty family's Blythewood farm near Pinjarra, with funds raised going towards CLCRF.

Campdrafting is a uniquely Australian sport that dates back to the late 1800s and involves a horse and a rider working cattle for the coveted title of the best stockhorse and rider.

The Boar Swamp Campdraft Club have been supporting the Foundation for a number of years now and we couldn't be more grateful for their wonderful efforts!

This year, not only did the club pledge \$3500 for the Foundation, but campdrafter Jacob Walmsley also kindly offered to shave his head and face to raise extra funds. Thanks to the wonderful generosity of the crowd, Jacob was able to raise an additional \$4349.35 by sporting a bad mullet, no eyebrows, half a beard and a bald crown.



🐑 \$7,849.35 Raised

That's an incredible total of \$7,849.35 going towards childhood cancer research!

We would like to congratulate the organisers on another successful campdraft event, as well as all of the competitors and winners. We sincerely appreciate the Boar Swamp Campdraft Club's ongoing support and contribution to our cause. We look forward to continuing this relationship well into the future!

RAC DONATES OLD MOBILE PHONES

Last October, the Foundation was thrilled to receive a wonderful donation of old mobile phones from Patrick from the RAC Head Office in West Perth. For a few years now, Patrick has been collecting old mobile phones in-house and donating them to CLCRF in order to help raise funds for childhood cancer research.

CLCRF Executive Assistant Katelyn met with Patrick to collect his donation and thank him for his generous efforts. Patrick now aims to expand his mobile phone collection to include other RAC offices around Perth.

This is a fantastic initiative by Patrick! Not only is he helping to support childhood cancer research, but this is also a great way to help the environment. Thanks to the Aussie Recycling Program, these recycled phones are either refurbished or sent for material recycling, where materials can be recovered and put back into productive use.

In exchange for these old mobile phones, the Aussie Recycling Program donates funds to the Foundation, an initiative we look forward to continuing well into the future.

If you are interested in donating your old mobile phones and helping fund important research into childhood cancers, please contact our office at admin(a) childcancerresearch.com.au or call us on 08 9363 7400.





\$2,659.84

\$5,000

Children's Leukaemia & Cancer Research Foundation (Inc)

THE GIFT OF GIVING THROUGH Ceverydayhero

For many of us, it can be a real struggle not just to decide what we want for our birthday, but what we actually need. Why not use the occasion as an opportunity to do something more meaningful? This is exactly what Natalie and Andy Lukas did by asking their family and friends to give the gift of giving.

For his 40th birthday last year, Andy communicated to his wife Natalie that he wanted to do something that involved giving, rather than receiving. "He suggested cooking a big BBQ for the homeless, but I thought something that provided for more than a day's help was possibly more satisfying," said Natalie.

Natalie decided to set up a surprise Everyday Hero page for her husband in support of CLCRF. The choice to support CLCRF stemmed from their own personal reasons. "Andy and I had a scare with our second child, Charlie, earlier in the year when he suddenly developed a blood disorder," explained Natalie.

"We were so grateful to find out he was not in fact diagnosed with leukaemia as we had anticipated from the initial results. This inspired me to help support and raise awareness of the work of

How to create a fundraising page:

- Create a fundraising page through http://bit.ly/EverydayHero-Create and select CLCRF as your charity.
- 2. Personalise your page with a photo and tell everyone why you're supporting CLCRF.
- 3. Share your unique supporter page link with your friends, family, and colleagues through social media.

Children's Leukaemia & Cancer Research Foundation."

Natalie and Andy are aware of the suffering that those battling blood cancers have to endure after Andy's mum was diagnosed with a haematological cancer 2 years ago.

"It's incredibly sad that anyone suffers a haematological cancer, but more tragic for this to happen to a child and result in loss of such young lives."

Andy was presented with his Everyday Hero page on Saturday 19 October 2019 after an incredible total of \$2659.84 had been raised for the Foundation by his generous friends and family.

"My husband loved his webpage and looks forward to trying to build up the donation bank himself!"

We would like to thank both Natalie and Andy for choosing to support the Foundation through this wonderful gift idea! Do you have a birthday coming up and want to do something meaningful? It's easy to create your own fundraising page through Everyday Hero. Simply follow the steps below.



Give Now

A Share



FUNDRAISING ROUNDUP

KERRIN SHAVES HER HEADFOR CHILDHOOD CANCERRESEARCH😥 \$2,530 Raised

In an effort to raise money for the important research into childhood cancer, the amazing Kerrin Hampson shaved her head... again!

Kerrin is no stranger to getting rid of her locks to raise funds for childhood cancer. In 2013, she shaved her head for the first time after her son Marley finished his treatment for Acute Lymphoblastic Leukaemia. Then again in November 2017, she got rid of around 30cm of hair to support Finlay Higgs, who was diagnosed with Hepatoblastoma, a rare liver cancer. Even after Marley finished his treatment, Kerrin and her family have remained involved in raising awareness and funds for research into childhood cancers, with the hope that one day a cure will be found.

Through a Facebook fundraiser page, Kerrin was able to raise an incredible \$2530, smashing her initial fundraising goal of \$1000! We would like to thank Kerrin for her ongoing support of the Foundation and all of the generous supporters who donated to her page.

NAMBUNG COUNTRY MUSIC MUSTER RAISES MONEY FOR CLCRF



The Nambung Country Music Muster returned for its fourth year from October 24 to 27 2019. The well-loved festival took place at Nambung Station, just 200kms north of Perth, nestled alongside the state's world-famous Pinnacles.

The 4-day camping event has quickly grown as a favourite amongst country music lovers from all around Australia. Not only do attendees get to enjoy music, poetry, dancing and a great country atmosphere, but they also get the pleasure of knowing they are helping support important causes in the community.

The Nambung Country Music Muster supports local groups, with a large proportion of proceeds going towards several different charities. At the 2019 festival, \$2,000 was raised for CLCRF, which will go towards vital research into childhood cancer.

We would like to thank the Nambung Country Music Muster for their kind donation and for continuing to support CLCRF. We wish them nothing but success for this year's event which will be taking place from October 22 to 25.

🔄 \$1,090 Raised



HAVE YOUR OWN FUN RUN FOR CLCRF

In case you missed it, HBF Run for a Reason has regretfully announced their decision to cancel the event that was set to take place on May 24 due to coronavirus fears.

The much-loved community event draws more than 30,000 people annually and many charities, including CLCRF, rely heavily upon the generous donations of these participants. In light of this decision, fundraising pages will remain open, meaning you can still show your support and raise money for the Foundation.

Were you planning on participating at the HBF Run for a Reason this year? Don't let the cancellation stop you! Why don't you do your own fun run in your local area? You can still run, walk, jog or roll any distance you want to raise money for a great cause.

Fun runs are a great way to get active and support the community - and you don't need to be involved in a large event to make this happen. Head to your local park or, if you live in a quiet area and it's safe to do so, plan a run around your neighbourhood.

The COVID-19 outbreak should be taken seriously and your safety and the safety of the community is paramount. Because of this, we recommend you follow the basic protective measures against the coronavirus. Wash your hands, keep your distance from others, and if you are feeling unwell or have symptoms such as a cough or fever, stay home and save the run for another time.

As we receive no State or Federal funding, we need your support to continue the ground-breaking research into childhood cancer to ensure future generations can live cancer free.



RAISING FUNDS THROUGH A MARATHON MATCH

Last year, the wonderful students and teachers of Lynwood Senior Highschool made a donation of \$1,090 to the Foundation, which was raised through a marathon soccer match.

The marathon soccer match took place on 5 July 2019 and saw a total of 45 students and a few crazy teachers playing indoor soccer for a duration of 24-hours. The players were separated into two teams, Blue and Green, and played in two-hour shifts while the Soccer Committee Parents cooked dinner and breakfast for everyone.

The goal of the match was to raise money for the Soccer Academy and CLCRF. Over \$6,000 was raised in total, a remarkable feat that matched the efforts on the court. The match was tense with the score swinging from one team to the other throughout the entirety of the 24-hours, incredibly ending in a draw of Blue 476 – 476 Green.

We admire the resilience and energy of everyone who was involved in the marathon match at Lynwood Senior High School. This was a fantastic effort and we would like to thank the school for choosing to donate over \$1000 of the funds to CLCRF.

How to support us through your own fun run:

Step 1. Decide the date, distance and location of your fun run. **Step 2.** Sign up to create your own supporter page at https://bit.ly/CLCRF-EverydayHero

Step 3. Personalise your page with a profile photo and tell everyone why you're supporting CLCRF.

Step 4. Share your unique supporter page link with everyone you know on social media!

We would love to hear about your fun run for CLCRF! Share any photos with us by tagging us on Facebook or Instagram, or simply use the #RunforCLCRF hashtag.





MAKING A DIFFERENCE ON THEIR SPECIAL DAY

Early last year, good friends of the Foundation Nicole Carey and Gary Ronayne got married in the beautiful town of Athlone, Ireland. On the biggest day of their lives, they decided to help make a difference in the lives of children facing a cancer diagnosis.

In lieu of wedding favours, Nicole and Gary chose to make a donation towards childhood cancer research at CLCRF on behalf of each guest. A total of \$300 was donated towards the Foundation thanks to the couple's generous incentive.

"Thank you for being a part of our special day," read the wedding favour cards that greeted guests on their table. "We have made a donation in your honour to The Children's Leukaemia & Cancer Research Foundation. We feel the best gift we can give is the gift of helping others."

The couple are great friends of the Foundation and long-time supporters of the cause. Gary is involved with the Morley Gaels Gaelic Football Association who have been supporting CLCRF for many years, having donated nearly \$10,000. The club also proudly wears the CLCRF logo on their shirts. With Nicole originally from Belfast in Northern Ireland and Gary from Cork in Ireland, they decided to marry in the middle in Athlone, a beautiful town on the River Shannon.

We would like to thank Nicole and Gary for their generosity and for thinking of the Foundation on such a special and momentous occasion in their lives.

Donating in lieu of wedding favours is a growing trend that speaks to the desire to make a difference in the world. By helping to raise funds for important research into childhood cancer, we couldn't think of a more meaningful way to thank guests for their presence.

Are you or someone you know planning on tying the knot soon? Or maybe you have a birthday, christening or another special event coming up? Get in contact with us about making a donation to childhood cancer research in lieu of gifts!



🔄 \$300 Raised







#stay at home

GETTING THROUGH COVID-19 TOGETHER

Over the years, we have been overwhelmed by the amount of support we've received from our supporters and the wider community. Now, during this uncertain time, we want you to know we are here to support you. Here are some of our top tips for how to cope during this time:

Stay connected

While we are keeping physically distant, it's more important than ever that we remain socially and emotionally connected. As it's vital for our mental health and wellbeing, we need to make sure we are keeping in touch with our family, friends, and community, even if we can't see them in person.

You can stay connected by simply chatting online, through video calling, by creating online groups, playing online games together, or even writing letters or postcards.

Have fun

You may be spending a lot more time at home while selfisolating and practicing social distancing. It's important to remember that being confined to your home doesn't mean you can't still have fun! Why don't you use this time as an excuse to bond more as a family and try some fun activities together?

Whether you feel like getting the kids in the kitchen, digging into your family board game collection, doing a puzzle or getting crafty, there are plenty of options to keep everyone's spirits up during this time.

Take breaks from the media coverage

It is understandable if you are feeling afraid, anxious, or overwhelmed by constantly changing alerts and media coverage. While it's important to stay informed about the crisis, it's more important to look after your mental health and wellbeing.

Take breaks from watching, reading, or listening to news stories about COVID-19, including social media. Use these breaks as a time to unwind and do some other activities you enjoy.

It is a very unusual time for us all but know that we will come through it together. If you need any more tips or resources to help you navigate through the uncertainty, send us a message through our Facebook page or by emailing us at admin@childcancerresearch.com.au and we will support you as best as we can.

Stick to routine

It is important that you and your family continue to stick to a routine as much as possible, even though your circumstances might have changed. This will ensure you are completing all of your necessary tasks and it will also help to alleviate anxiety and stress.

Sticking to a routine is especially important for children who may now be doing their schooling at home. They will need normality, familiarity and structure to make their learning as effective as possible.

Keep active

While we are confined to our homes, our bodies and minds still need exercise to function well, keep us healthy and improve our mood. This is especially important for children who would usually spend a lot of time moving around at school.

If it is practical and safe to do so, try and spend some time outside riding, jogging, or walking when there are less people around. You could even add some movement to your day with an online workout or dance video.



NEWS

DID YOU KNOW DANNY GREEN USED TO BE A HIT WITH CLCRF?!

Many of our supporters may know Justin Langer to be CLCRF's Patron however, from 2004 to 2011, he was not alone in this prestigious role. Justin was in fact joined by none other than Perth boxing great Danny Green.

The Foundation was delighted to extend an invitation to Danny to be a Patron of the Foundation on 10 May, 2004. It was thought that his international sporting profile would help raise much needed awareness of childhood cancer research and he was deemed a good fit for the Foundation, epitomising a true Aussie battler and always being a shining light of integrity and sportsmanship. Much like Justin, Danny also showed a passion for caring for children.

Prior to this invitation, Danny showed himself to be a generous supporter of the Foundation. In 2003, he generously donated a signed set of boxing gloves, a fight photo, and a shirt and cap to the Corporate Golf Day auction. Later that year, he also visited our research laboratory to present cancer patient, Lane Martino (representing the Foundation), with a cheque of \$5,000 to assist with research.

As our patron, Danny Green helped the Foundation raise much needed funds for childhood cancer research by encouraging community support at fundraising events. In 2004, Danny joined Justin in helping IO-year-old Chris Parsons with "Remember Sinead Day", an event he created in honour of his dear friend Sinead Murdoch who passed away from leukaemia.

Danny provided wonderful support for the Foundation as a Patron and the manner in which he brought awareness to childhood cancer research was exceptional and most appreciated.





FUN FACT: WE WEREN'T ALWAYS CALLED THE CHILDREN'S LEUKAEMIA & CANCER RESEARCH FOUNDATION

As supporters of the Foundation, you know us by the name Children's Leukaemia & Cancer Research Foundation, or CLCRF for short, but did you know that wasn't always our name?

From its inception in 1980, the Foundation first went by the name of the Fund Raising Committee of the Children's Leukaemia & Allied Disorders Research Fund. It was in 1986 that the Foundation decided that this name was too much of a mouthful, and a name change was published in the newsletter distributed in June of that year.

"For some time, the members of the Fund Raising Committee of the Children's Leukaemia & Allied Disorders Research Fund (C.L.A.D.R.F.) have expressed concern regarding the length of the Fund's title, particularly in respect of their marketing and associated advertising" the newsletter announcement stated.

"Accordingly, it was agreed that in the interests of future marketing activities the Fund's title be Children's Leukaemia Research Fund." The Foundation, or Fund, was then referred to by this name until 1991.

After extensive discussion, the committee agreed to add the word 'Cancer' and to substitute the word 'Foundation' in lieu of 'Fund' in 1991. After getting approval from Mr Len Fletcher (Chairman of the Board of Management at Princess Margaret Hospital) and Ivor Davies (Chief Executive Officer), the name was officially changed to Children's Leukaemia & Cancer Research Foundation (Inc.).

The name of the Foundation may have changed over its 40-year history but the dedication to the cause has always remained. The Foundation has continually aimed to raise funds and awareness for childhood cancer research so that future generations can live cancer free and we look forward to continuing this for many more years to come.

LEAVE A MEANINGFUL GIFT IN **WILL FOR FUTURE GENERATIONS**

We understand and respect that family comes first when it comes to considering your Will, but it is also a great opportunity to make a lasting impact.

By including a gift to the Children's Leukaemia & Cancer Research Foundation (CLCRF) in your Will, you can help us ensure the ground-breaking research into childhood cancer can continue for many years to come, bringing hope to all children battling the gruelling disease.

Anyone can leave a Gift in Will, however large or small, and it is a relatively quick and easy process. You can leave money, property or a percentage of your estate after your death; and with it your legacy for the future.

Making a Gift in Will allows you to support your favourite cause, or causes, beyond your lifetime and it ensures that there is a legal document outlining your wishes. This should give you the peace of mind that you are not only planning ahead for those you care for, but you will also be generously helping an important cause in the future. As the Foundation does not receive State

or Federal funding, we rely on the generous support of the community to help us in our commitment to see future generations live cancer free.

For further information or to advise us that vou have included Children's Leukaemia & Cancer Research Foundation in your Will - in the strictest confidence – please contact us on 9363 7400 or email admin@childcancerresearch.com.au.

CONTACT INFORMATION



Phone: (08) 9363 7400 Web: childcancerresearch.com.au

Street Address: Suite 3/100, Hay Street, Subiaco, WA 6008 Postal Address: PO Box 1118, West Perth, WA 6872 Email: admin@childcancerresearch.com.au

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DONATE TO CHILDREN'S LEUKAEMIA & CANCER RESEARCH FOUNDATION INC.

You can make a donation by visiting our website, phoning us or completing this form and mailing it to us. Donations over \$2 are tax deductible and a receipt will be issued. Please send to: Children's Leukaemia & Cancer Research Foundation, PO Box 1118, West Perth WA 6872.

Title:	l would like to make a one-off donation of:
First Name(s):	\$30 \$50 \$150 \$250 or (amount):
Surname:	OR 🗌 I would like to make an ongoing donation of: \$
Company:	every month 3 months 6 months 12 months
Address:	Please debit my: □ 🕬 VISA □ 🗢 Mastercard
Suburb:	Card Number:
Postcode:	Card Holder's Name:
Phone:	Signature: Card Expiry Date:
DOB: DD/MM/YYYY	OR 🗌 I enclose my cheque/money order (payable to Children's Leukaemia
Mobile:	Θ Cancer Research Foundation) - no staples please.
Email:	□ I would prefer not to receive any further information from CLCRF.
l would like to become a member of the Children's Leukaemia & Cancer Research	 \$11 (individual membership) or \$22 (family membership) and/or

\$22 (family membership) and/or

Please send me a Gift in Will pamphlet.

Foundation and am enclosing: