

Volume. #20
February 2015

**Glass Slipper
Teen & Adult
Balls** Page 6

**Lord Mayor
becomes CLCRF
Ambassador**
Page 3

**Family Night
Out 21 March
2015** Page 9

**Rhythms of Life
Benefit Concert** Page 4



Geoff Cattach
Chairman,

FROM THE CHAIRMAN

We hope that you all had a wonderful Christmas and New Year celebrations with family and friends.

This year we have lots happening. Our Family Night Out at Houghton Winery is back on Saturday 21 March and we also have a new Benefit Concert titled 'The Rhythms of Life' at the Regal Theatre on Sunday 19 April. Both concerts promise to be great events.

Our 'Dance for A Cure' date is still to be confirmed – further details of this will be in the next newsletter edition.

Our sincere thanks to all the amazing people who have raised funds and held events for the Foundation – your compassion and dedication to improving the lives of children with cancer is to be truly commended.

All the best for 2015.

Geoff Cattach
Chairman



JUMPING FOR TESS

A HUGE congratulations and thank you to Stacey & Simon Wood and their friends for JUMPING OUT OF A PLANE to raise funds for the Foundation!

Stacey's facebook post:

"We have our feet planted firmly on the ground as I say thanks once again for all of your support. Four crazy people raised \$7,000 for paediatric brain tumour research – all we had to do was jump out of a plane..... can't say I enjoyed the experience but I am now enjoying knowing that we have tried to make a difference to beautiful kids who suffer so much xxx RIP my beautiful Tess xxx"

RESEARCH FUNDING EXTENDED

Congratulations to Dr Alex Beesley for having recently received approval from the Foundation for extended funding on two of his current research projects.

- Effective Therapies for NUT Midline Carcinoma for \$110,661 and;
- Morpholino Therapy for Childhood Cancer for \$21,180

The continued work to be funded by the Foundation involves the study of the disease NUT Midline Carcinoma – a terribly aggressive cancer for which survival is typically less than one year.

The first report of this rare disease was published by Professor Kees in 1991 and the Children's Leukaemia & Cancer Research Laboratory continues to be one of the very few laboratories in the world studying its biology. In the last 12 months,

Dr Beesley has been able to obtain material from investigators and tumour banks around the world to generate a unique panel of MUT Midline Carcinoma cell lines here in Perth. Specimens have also been obtained from a young patient recently diagnosed with this disease at Sydney's Children's Hospital.

Using this comprehensive panel Dr Beesley has started testing for drugs that might be more effective at killing the cancer cells. Samples have also been sent to have their entire genetic code analysed, the first time that this will have been done for this disease.

The full results from these studies will be available early in 2015, at which point they need to be interpreted and experimentally validated prior to publishing the findings. Analysing this type of large data requires specialised computing skills (called



'bioinformatics') and Dr Beesley has attended two international workshops on this topic early in 2014 that will be of enormous benefit for conducting these studies.



LORD MAYOR BECOMES CLCRF AMBASSADOR

CHILDREN'S LEUKAEMIA AND CANCER RESEARCH FOUNDATION ARE EXCITED TO INTRODUCE OUR NEWEST AMBASSADOR THE RIGHT HONOURABLE LORD MAYOR LISA M. SCAFFIDI

The Lord Mayor's journey with Children's Leukaemia and Cancer Research Foundation began in 2012 when she came on board to dance in a flash mob entitled "A Flame for Aline" in the City of Perth.

This flash mob was a joyful sharing of expression by more than 700 of Western Australia's families who came together to share their stories and memories of people who had passed and also for those still here, as well as celebrate the life of Aline.

Aline had just lost her battle with Leukaemia and it was Jude Gerardin's way of honouring her very dear friend and showcasing the love of dance that they both shared. All proceeds raised were donated to CLCRF.

This began a journey of support and

shared enthusiasm from the Lord Mayor in helping us to create ways for the public to keep the flame alive for CLCRF and help raise much needed awareness and funds for childhood cancer research.

In 2014, the Lord Mayor's connections with CLCRF were strengthened, when she returned to dance in the Dance for a Cure event that was held in April in the City of Perth.

Throughout this time she has continued to be engaged, approachable, supportive and happy to help our charity whenever she can. The Lord Mayor was also instrumental in helping us to secure Langley Park in the city as our location for our Guinness World Record for the Longest Awareness Ribbon.



We know that as our Ambassador, she will continue to support our Foundation in any way she can and help us showcase the need for continued funding into childhood cancer research. We look forward to working with her in the months and years to come.



FIA 2014 STATE AWARDS OF EXCELLENCE

WOW what a night at the Fundraising Institute of Australia (WA branch) Xmas function on the 8 December.

Our Foundation was a State Winner - Special Events for Longest Awareness Ribbon and Highly Commended for Donor Renewal !!

For our Donor Renewal Award - thank you to Allan Godfrey and John Haynes from Royal Life Saving Society (WA) and for the Special Events Award - thank you to the MANY people that helped with our World Record.

The Rhythms of Life Benefit Concert

FEATURING:

CAROLINE MCKENZIE
TRUDY DUNN
SUSAN BLUCK
SHARON KIELY



PROUDLY SUPPORTING THE

CHILDREN'S LEUKAEMIA & CANCER RESEARCH FOUNDATION



Enjoy the Experience

10:30AM - SUNDAY 19 APRIL 2015
REGAL THEATRE, 474 HAY ST, SUBIACO



A TEST OF TIME: A LABOUR OF LOVE: LIFE MEMBERSHIP AN HONOURED REWARD

BY ANDREA ALEXANDER

THERE WAS NO MORE SURPRISED PERSON AT THE 2014 ANNUAL GENERAL MEETING THAN THE INCUMBENT TREASURER WHEN CHAIRMAN, GEOFF CATTACH, ANNOUNCED THAT KIM WILLIAMSON HAD BEEN APPOINTED THE 5TH LIFE MEMBER OF THE CHILDREN'S LEUKAEMIA & CANCER RESEARCH FOUNDATION (INC).

'A Test of Time' in that the Life Membership recognised over 30 years of continuous service as Secretary, Secretary/Treasurer and more recently as Treasurer and, initially, the original Executive Officer of the Foundation.

'A Labour of Love' in that, after receiving his Life Membership, Mr Williamson stated "it is a contradiction in terms that you get rewarded for doing something that you love, I love the commitment of what the Foundation is endeavouring to achieve, I love the interaction with my fellow dedicated members of the Committee of Management and Staff, and above all, I love that I am part of the 'collective' that is actually helping towards achieving results for the children who are afflicted with leukaemia's and allied disorders".

Mr Williamson's involvement with the Foundation was, in fact, a matter of chance, in 1985 he was appointed as the initial Administrator of the then, "Princess Margaret Children's Medical Research Foundation (Inc)" which had stewardship over the then "Children's Leukaemia & Allied Disorders Research Fund".

In 1990 the "PMCMRF" ceased to exist – the 'Phoenix' that rose from the ashes was the current "Telethon Kids Institute" and the "Children's Leukaemia & Allied

Disorders Research Fund" continued in its own right thereby establishing itself as the Children's Leukaemia & Cancer Research Foundation (Inc) with Kim Williamson as its Executive Officer. In 1995 Mr Williamson relinquished his role as Executive Officer of the Foundation to take on the role of Chief Executive Officer of the Subiaco Football Club (another of his great passions) however continuing as Secretary/Treasurer of the Foundation.

When asked what was the defining reason for his service to the Foundation over such a long period of time, Mr Williamson, stated "without doubt, it has been

because of our Chairman, Geoff Cattach. Geoff is a person who represents all the qualities that you would wish for yourself, he is selfless in his dedication to our cause, he demonstrates the best qualities of integrity and honesty, and exemplifies the true meaning of service.

In fact he is my 'hero' – accordingly I am extremely honoured to have received Life Membership of the Foundation, but even more so I am personally honoured that it was presented to me by Geoff Cattach."



JACK EPITOMISES "KIDS HELPING KIDS"

Foundation supporter, Jack Killoh, visited the CLCRF office in November to present us with a cheque for \$1,000, which he was awarded as a recipient of #KidsWhoGiveWA.

Previously, Jack held a quiz night for CLCRF that raised over \$1,300. Thank you, Jack, you are an inspiration to us all.

Pictured Left: Jack with Mr Malcolm McCusker AC, CVO, QC

THE GLASS SLIPPER TEEN BALL & ADULT BALL - BY KASEY CARR

August 4th, 2013; a date that will remain forever etched in the minds of the Clements' family. This is the date their beautiful, talented daughter Chloe, age 13, was diagnosed with Medulloblastoma - Brain Cancer.

Up until this day, I was one of the 68% of Australians who weren't aware of the high incidence of Childhood Cancer and how easily it could turn a family's life upside down.

As a friend, you feel helpless, there is not a lot that you can do other than offer support. But I knew I needed to do something more. Something to help raise awareness. Something to help raise funds for Childhood Cancer.

The idea of the Glass Slipper Ball was then born. My original intent was to hold an 18+ event with the sole purpose to raise as much money as we possibly could for the Children's Leukaemia & Cancer Research Foundation.

However as the months went by and the preparation began, it became much more than that. It wasn't about the money, it was about awareness and giving these kids something to look forward to and take their mind off the treatment and hospital surrounds.

An email from Océane, age 16, who was at PMH with Chloe having treatment for Leukaemia, made me realise that I needed to do something for the kids. The Glass Slipper Teen's Ball then became a reality.

With the help of Chloe, her close friend Caitlin, age 15, (being treated for Ewing's Sarcoma) & Océane, the ideas flowed with requests for a Red Carpet, Photo Booth, Slushie Machine and much more. I simply couldn't say no.

The Glass Slipper Teen's Ball was held on Saturday 23rd August 2014 with just over 150 teenagers attending. Hosted by Heidi, Will & Woody from 92.9's breakfast show, this was a night that allowed many of the teenagers from Ward 3B at PMH to spend with their friends and be 'normal teenagers';

without the constraints of the hospital walls. The kids enjoyed a meal with their friends and danced the night away to their favourite music. The photo booth and lolly buffet were definitely a hit!

The Teen's Ball would not have been possible without the generous support of many business who donated their time & services to make these kids dreams come true. A special mention to Heidi, Will & Woody (92.9), The Booth Boss, Daniel Carr Photography, Cakes for a Cause Perth, Xtreme Bounce Party Hire, Nexus Events and everyone else who made the night possible.

With the Teen's Ball over and done with, the attention then shifted to the main Gala Ball which was just a few short weeks away!

The Glass Slipper Ball was held on Friday 17th October 2014. The ballroom of the Esplanade Hotel Fremantle by Rydges was set with elegant purple and black decor and the feature cake display quickly became talk of the night.

Hosted by X-Factor Finalist Barry Southgate, The Glass Slipper Ball was attended by 300 guests; all there to show their support for Childhood Cancer Awareness & Research. The night was filled with a mix of tears & laughter, eating, drinking & dancing.

An opening performance by Rose Parker - singing the 'Keep the Flame Alive' song, written specially for the CLCRF, was the perfect way to start the night.

An inspirational performance by the students from Talent Co Dance & Entertainment, saw Chloe return to the stage for the first time since her diagnosis - there certainly wasn't a dry eye in the house!

Guest speaker Cassandra Stone, shared with us her cancer journey. Having been diagnosed with Medulloblastoma at the same age as Chloe, Cassandra's story touched the heart of many and provides hope to many families - 12 years since diagnosis - she is a survivor! Cassandra's speech finished with a video of her





recent skydive – overcoming her fear of heights, she jumped from a plane and raised over \$1,500 for childhood cancer research!

Performances by our host – Barry Southgate; and band – The Amplifiers, got everyone in the party mood and saw the dance floor quickly fill up.

As the night drew to a close, and guests departed, a feeling of relief came over me. Everything went to plan and everyone enjoyed themselves. I couldn't be happier and couldn't wait to add up the final funds to see how much money we had raised.

Again, the night would not have been possible without the support of many people and businesses. I would like to thank the major sponsors – The Esplanade Hotel Fremantle by Rydges, Big Sky Financial Planning, Keiko Uno Artisan Jewellery, FSH3 Photography, Vasse Felix, The Good Guys Cannington, ISPT Super Property & enex100, The Perth Mint, DVG Automotive Group, Wings Kitchen & The Helping Hand Group.

I am pleased to announce that the grand total raised from the Glass Slipper Ball in 2014 was \$26,137.06. But more importantly, the fact that the 450 people who attended these events are now that little bit more 'Childhood Cancer Aware'.

Thank you also to everyone who attended the events and I look forward to your support in 2015!

Kasey Carr,- Event Organiser.

“I am pleased to announce that the grand total raised from the Glass Slipper Ball in 2014 was \$26,137.06. But more importantly, the fact that the 450 people who attended these events are now that little bit more ‘Childhood Cancer Aware’.”



STEERING FUNDS TO A CHARITABLE CAUSE

Copyright Harvey Reporter 28 January 2015 Reprinted with permission

The Children's Leukaemia and Cancer Research Foundation received a \$2900 boost on Brunswick show day when Donnybrook farmer Dean Taaffe and his wife Katrina donated one of their steers for a charity auction.

Following the traditional auction of the champion and reserve champion steers in the cattle complex, auctioneer Neil Foale proceeded to encourage the big audience to dig deep for a good cause. His gavel closed the deal when Harvey Beef livestock buyer Campbell Nettleton put up the final bid of \$2900.

Mr Taaffe said he and his family were regular competitors at the show but at the same time committed to support children's charities although he had no personal reason to choose the foundation.

"We are at the show every year and decided we would like to donate this steer for auction to support the foundation," he said.



"The auction went well and we are very happy with the price thanks to the generous offer from Harvey Beef. We hope to have another charity auction next year."

The 2014 South West Bike Trek was completed in October. This was our 12th event. 25-30 riders took part throughout the week long journey from Mandurah to Augusta.

In excess of \$40,000 was raised and this takes our total, since inception, to in excess of \$600,000, a truly remarkable effort for such a small team of participants.

Many of the riders have commented on what a terrific year this was and how much they enjoyed the journey and are looking forward to the 2015 event.

Once again, clubs, organisations and individuals contributed through accommodation, meals and the many activities required for the bike trek to run smoothly, successfully and safely. Our sincere thanks goes to all those who contributed.

SOUTH WEST BIKE TREK

BY GEOFF CATTACH



BIRTHDAY BUDDIES

BY SARAH & LARA

Hello, our names are Sarah Guilfoyle and Lara Mountain. We support the Children's Leukemia and Cancer Research Foundation.

For our 11th birthday's we asked family and friends for a donation towards the charity as a substitute



for birthday presents and raised \$300 dollars.

Raising that amount inspired us to hold a fundraising day at our school, Rosalie Primary. We had lots of help from our friends Honey, Rosie, Charli, Elsie, Sami and her helpful family, Maddy, Ariella, Holly, Jazmin, Crawford, Erin, Elinor, Jaime, Chambers and Lily. That day we raised a further \$1,194.55.

We chose to donate the money raised at these events to the again to the Children's Leukemia & Cancer Research Foundation because my (Sarah) grandfather died of this

disease and I (Lara) know a little girl who has been fighting the disease.

We hope you have also been inspired to raise awareness about children's cancer and the fabulous work charities do to support children and their families. Thank you.

Editor's Note:

A big thank you to these wonderful young ladies for their compassion and drive in wanting to make a difference in the lives of children with cancer. You are an inspiration to us all.

The Children's Leukaemia & Cancer Research Foundation
IN ASSOCIATION WITH HOUGHTON WINES PRESENT A

Keep the Flame Alive EVENT



family night out

THE ULTIMATE

ROCK N' ROLL SHOW

HOUGHTON WINERY

\$65 PER ADULT
INCLUDES GOURMET HAMPER

CHILDREN UNDER 16 FREE
CHILD HAMPERS ALSO AVAILABLE

4.00 - 9.00 PM, GATES OPEN 3.30 PM
SATURDAY 21 MARCH 2015

DON'T MISS OUT ON THIS GREAT FAMILY NIGHT!

FIND OUT MORE & BOOK ONLINE NOW:

WWW.CHILDCANCERRESEARCH.COM.AU/FAMILY-NIGHT-OUT-2015

OR PHONE OUR OFFICE: 9363 7400

CHILDREN'S ENTERTAINMENT INCLUDES:

A CUDDLY ANIMAL FARM, FACE PAINTERS, BALLOON
ARTISTS AND CHILDREN'S ENTERTAINER, ZALIA JOI.



*Keep the
Flame Alive*



CAPE TO CAPE

Foundation supporter, Dean Keighran, who shaved his dread locks back in 2013, decided to tackle the gruelling 135km Cape to Cape track solo and again raise funds for CLCRF.

The Cape to Cape walk track runs along the Leeuwin - Naturaliste Ridge between the lighthouse of Cape Naturaliste and Cape Leeuwin in the South West of Western Australia. It features spectacular coastal & forest scenery with rock ridges, river crossings and beach sections.

Dean raised, via My Cause, a total of \$3,524. This amount includes a generous donation from the Helping Hand Program of CHEP Australia. Thanks Dean – you're a legend in our eyes. Check out Dean's video of the walk:

www.facebook.com/video.php?v=10152539425812602



NIBA & QBE - MATCHED GIVING



Andrea attended the National Insurance Brokers Assoc (WA) Christmas lunch on the 20/11/14.

Peter McLachlan, Regional Manager WA/NT of QBE presented the NIBA cheque for \$4,500 and advised that QBE had agreed to match the donation dollar-for-dollar. **That's a total of \$9,000!** THANK YOU NIBA (WA) and QBE for this wonderful support.

PS Andrea was a little shocked at the total!

Photo (L-R) Andrea, Peter McLachlan QBE and Nigel Barker from Cystic Fibrosis.

WELLARD 'STAR OF THE WEST' CAMPDRAFT

The Wellard 'Star of the West' Campdraft was held from Friday 28 to Sunday 30 November at Boarswamp Campdraft grounds.

Campdrafting is a unique Australian sport dating back to the late 1800s and involves a horse and rider working cattle to vie for the coveted title of the best stockhorse and rider.

Points are awarded to the horse and rider for cut out, horse work and course completion from a possible 100 points.

A good campdrafter is not just a fine horseman/woman, but has the skill to select a suitable beast from the mob that will run well in the arena. The sport is synonymous with outback rural Australia, stockmen, stockwomen and their families.



Thanks to the McLarty family for their hospitality, the Boar Swamp Campdraft Club, to Wellard for their continued support of our cause and to the organisations that support the draft. All proceeds raised from the day will be donated to CLCRF.

Photo Above Left: Harold Sealy from Wellard and Foundation Chairman, Geoff Cattach

Above Right: They come in all shapes and sizes at the campdraft!



THE ADVENTURES OF AI

PLC STUDENTS GAME FOR GLOBAL COMPETITION IN SUPPORT OF LOCAL CHARITY

A big thank you to Presbyterian Ladies' College, who were the the first school in Australia to launch the World Charity Cup global video game competition in support of local charities.

At PLC Middle School Assembly on Tuesday 25 November, students were introduced to the free video game, The Adventures of Ai, and allowed to download it to take part in the World Charity Cup.

They were then allowed to use personal mobile devices at School during lunchtime on Thursday 27 November and to play the game to kickstart the campaign and win some great prizes!

The Adventures of Ai is an e-book written by international entrepreneur and New York Times best-selling author Craig Bouchard.

The story was written for his 4 daughters and is part non-fiction and part fiction fantasy designed to prepare pre-teens for

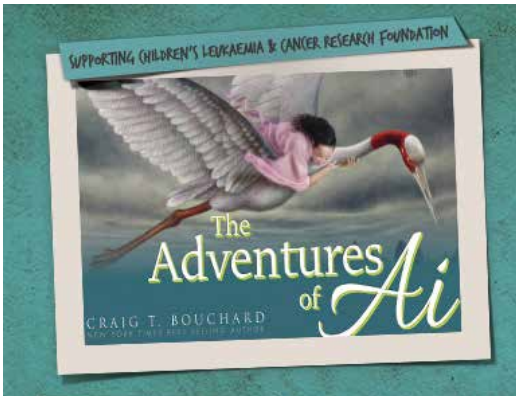
the pressures they will encounter as they grow up. Incorporating art, history, poetry, music and mathematics, it encourages children to unlock their potential.

The book also has a corresponding video game which is based on the novel and is available to download for Apple iOS, android and Kindle devices.

This is what we'd love you to download and play, as every time that you play for Australia and earn points in the game, you have the chance to raise money for charities right here in Australia!

This means that whenever you play the game, you can make a true difference in the world, and help sick or disadvantaged children in your country.

The charities in Australia that will benefit from you playing the game and scoring points are: The Children's Leukaemia & Cancer Research Foundation and Sony Foundation Australia.



Children's Leukaemia & Cancer Research Foundation and Crema Gourmet Coffee Roasters have worked together to create their own special blend. For every bag sold, part proceeds will be donated to CLCRF.

This blend is 100% Arabica and roasted for a richer intensity, with great nutty flavour and a milk chocolate finish. Not only are you getting a great coffee, but you are also donating to a great cause.

Order your coffee today - for your home or office:
www.cremagourmetcoffee.com

Crema Gourmet Coffee Roasters

Foundation Update

Children's Leukaemia & Cancer Research Foundation Inc

Thank you to PwC Australia for choosing us as the recipients for the 2014 Cool Night Classic Perth corporate fun run/walk. With their outstanding efforts they were able to raise \$35,000 for CLCRF!

We are very honoured and proud of all of the corporations that chose to enter this charitable event and therefore help us continue our fight against childhood cancer. It was also great to see so many people running in our Keep the Flame Alive T-shirts. Special thanks to Jess, Kate and Anne for all their wonderful organisation of the event.



CONTACT US



Street Address: Suite 3/100, Hay Street, Subiaco, WA 6008

Postal Address: PO Box 1118, West Perth WA 6872

Email: admin@childcancerresearch.com.au

Phone: (08) 9363 7400

Fax: (08) 9382 8798

www.childcancerresearch.com.au



CLCRF



CLCRF

Donate to Children's Leukaemia & Cancer Research Foundation Inc.



You can make a donation by visiting our website, phoning us or completing this form and faxing or mailing it to us (all details above).

PLEASE COMPLETE FOR TAX RECEIPTING PURPOSES

Title: _____ **First Name(s):** _____
Surname: _____
Company: _____
Address: _____
Suburb: _____ **Postcode:** _____
Phone: _____ **DOB:** ____/____/____
Mobile: _____
Email: _____

I would like to make a donation of:

☐ \$30 ☐ \$50 ☐ \$150 ☐ \$250 or (my own choice) \$ _____

Please debit my ☐  VISA ☐  Mastercard

Card Number _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _

Card Holder's Name _____ Expiry Date _ _ / _ _

Signature _____

OR ☐ I enclose my cheque / money order (payable to Children's Leukaemia & Cancer Research Foundation) - No Staples please.

OR ☐ I would like to make an ongoing credit card donation of \$ _____

every: ☐ month ☐ 3 months ☐ 6 months ☐ 12 months

☐ I would prefer not to receive any further information from CLCRF.

Thank you for your generosity!

Donations over \$2 are tax deductible and a receipt will be issued.

Membership / Information Request

- ☐ I would like to become a member of the Children's Leukaemia & Cancer Research Foundation and am enclosing
☐ \$11 (individual membership) or ☐ \$22 (family membership)
☐ Please send me a bequest pamphlet.

Please send to: Children's Leukaemia & Cancer Research Foundation
PO Box 1118, West Perth WA 6872

