



CHILDREN'S
Leukaemia & Cancer Research
Foundation (Inc.)

Foundation Update

Children's Leukaemia & Cancer Research Foundation

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Geoff Cattach
Chairman,

FROM OUR CHAIRMAN

Well lots of exciting things have happened since last year. We had our 2014 Keep the Flame Alive - Dance for A Cure, followed shortly after by our World Record Attempt for the World's Longest Awareness Ribbon. Both of these events took lots of time and effort to organise and I would like to say thank you to the Keep the Flame Alive Committee for their tireless efforts and to the many volunteers who helped on both the event days.

In reading our newsletter, it never ceases to amaze me the ways in which people support our cause. Whether it be by participating in

a walk/race, dancing with 1000+ other people in the Perth CBD, blazing along the Kokoda Trek or even holding a good old fashioned quiz night!

To all of these wonderful people who have chosen to support our cause, I thank you for your generous support.

It is vital that research into childhood cancers continues - for the sake of all children affected by these devastating diseases.

Kind regards.

WELLARD SUPPORT

As part of Wellard's ongoing commitment to local WA charities, long-time beneficiaries, the Children's Leukaemia & Cancer Research Foundation (Inc) and the Royal Flying Doctor Service, were presented with cheques to the total value of more than \$33,000 this year, raised at Wellard's Corporate Party late in 2013.

This year's donation was made possible by the auctioning of luxury items, including an overseas holiday and a raffle at the company's annual Corporate party. The auction and raffle proceeds were then matched dollar for dollar by Wellard.

Wellard Chairman Mauro Balzarini said he was overwhelmed by the generosity and spirit displayed by Wellard's staff and business partners who continue to show their support year after year.

"The Royal Flying Doctors perform lifesaving work for so many Western Australians and support the regional communities in many of the areas in which Wellard operates. We are proud to be a supporter of their hard work. Likewise the Children's Leukaemia and Cancer

Research Foundation is an organisation close to our hearts. It is with great pleasure that we are able to continue our support of these wonderful charities," said Mr Balzarini.

"I would like to thank all of the companies and individuals who donated such wonderful items for auction. Every year I am reminded of the kindness of the human spirit," said Mr Balzarini.

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2014 SWAN RIVER RUN

The Foundation signed up to be one of the beneficiaries at the inaugural 2014 Swan River Run. The ladies in the office even organised a Keep the Flame Alive team to enter! Thanks to all that participated – it was a beautiful day for the event and well worth getting up early for the 7.30am start. Over \$3,352 was raised for CLCRF.



HBF RUN FOR A REASON

Many thanks to those who participated in this year's HBF Fun Run – over was raised \$13,955. Our receptionist, Kate, ran with her friends – you couldn't miss her – she was wearing her Keep the Flame Alive t-shirt.



2015 FAMILY CONCERT

Get your diaries out and mark in:

SATURDAY 21 MARCH 2015 for our Family Concert.

Thanks again to Houghton Winery for allowing us to use their lovely venue. Details of entertainment and prices will follow in our next newsletter.

PWC PERTH COOL NIGHT CLASSIC

The Foundation has been very fortunate to be selected as the beneficiary of the Pricewaterhouse Coopers 2014 Cool Night Classic. Gather a group of friends and colleagues and take part in this year's PwC Perth Cool Night Classic charity walk or run on Thursday 13 November at 5.30pm.

Race Start: Riverside Drive adjacent to Governors Ave, Perth

Race Finish: Sir James Mitchell Park, South Perth

Entry Fee: \$35 walkers and non-competitive entries & \$40 competitive entries (includes timing bib)

Entry fee includes light refreshments at the post-event Cool Down and a donation to the Children's Leukaemia & Cancer Research Foundation.



Register Now: <http://bit.ly/PWC-Register>



2014 TRADIES EXPO

The Foundation was invited to be a beneficiary from the gate takings at this year's Tradies Expo, held at Ascot Racecourse from June 21 – 23.

A heartfelt thank you to Toolmart and Perth Racing for their very generous donation of \$2,500 which was presented on the weekend. Including this donation, we raised a total of \$7,105! A BIG thanks also to Katelyn, Wendy and Andrea for all their efforts over the three days at the expo.

PHOTO(L-R) Barbara Jones from Desperate for Love Dog Rescue, Ian Petersen from Toolmart, Wendy Kearns and Tony Favazzi, General Manager for Operations at Perth Racing.



PERTH FAMILIES DANCE TO KEEP THE FLAME ALIVE

"THIS WAS A FANTASTIC EVENT FOR PERTH, RAISING MONEY FOR CLCRF IN A WHOLE NEW FUN AND EXCITING WAY. MY GIRLS AND I CAN'T WAIT FOR 2015'S DANCE FOR A CURE!"
- JUSTIN LANGER, CLCRF PATRON



Over 1000 people came together on Sunday 6 April 2014 to Dance for a Cure in the City of Perth.

Registrations for this event opened in early January with people logging onto the Keep the Flame Alive website to nominate their friends and family to dance alongside them and raise money for such a good cause. There was a cost to register and in doing so, you were able to select your t-shirt size to collect on the dress rehearsal day – ready for the big dance event on 6 April.

Dance for a Cure saw people from all over Perth putting on their dancing shoes and coming together to help raise much needed awareness for the Children's Leukaemia & Cancer Research Foundation and have some fun. Keep the Flame Alive's Dance for a Cure is the

evolution of 2012's Flame for Aline that saw 700 people dancing in a flash mob in Forrest Place. Its primary focus is to raise awareness of children with cancer.

The dance event was filmed by students from Central TAFE's live broadcasting team in the two different locations and broadcast live on screens to allow participants to see each other during this momentous event. There was also a live feed through to a YouTube channel for family and friends that couldn't be there on the day.

Beverley Margaret School of Dance took on the challenge to choreograph our 2014 Keep the Flame Alive event. All of the moves were filmed and uploaded to the website for the general public to learn.



Beverley Margaret School of Dance also auditioned ladybird dancers between the ages of six and eight as well as choreographed the lyrical dance performance.

Dance for a Cure supported not only the CLCRF but encouraged fitness, with all ages and experience levels getting outdoors and having fun, whilst being active.

The dance event also introduced the Keep the Flame Alive song to the general public for the first time. This song had been written specifically for the event by local singer/songwriter Rose Parker. The event has seen more than 20 talented musicians from around Perth, including Graham Wood – founder of The Ellington Jazz Club, come together to produce this amazing song for such an important cause.

Overall this event raised over \$52,000 for childhood cancer research and we are very excited about Dance for a Cure 2015. Registrations will open soon, so watch this space! For more photos and videos of this amazing day, please head to our website: www.keeptheflamealive.com.au



GROUP BLAZES KOKODA TRAIL FOR LEUKAEMIA RESEARCH

Six friends walk 100km for 9-year-old friend with cancer

In April 2014, six friends, John McDonald, Sandy Thompson, Sharon Bristow, Jacinta Pember, Leesa & Paul Hogarth, embarked on an eight day journey along the Kokoda Track to raise money, covering close to 100km and raising an amazing \$13,644.

The friends' lives had been touched by the struggle of nine-year-old Shona Heard along with other friends and family who had also been touched by childhood cancer.

Shona's story could have ended in tragedy when, on 2nd March 2013, then eight-year-old Shona was diagnosed with Acute Lymphoblastic Leukemia. Admitted to Perth's Children's Hospital, Shona was taken to the Paediatric Intensive Care Unit (PICU) and immediately put into a sleep induced coma for the next 10 days.

Little Shona has had a rough ride, as it turned out that there was more than one issue at hand. Her internal organs were starting to fail and she was also fighting bacteria of the blood, E Coli, a Staph infection and even a possible strain of chicken pox. To top it all off, she had a

reaction to the medication and broke out in rashes from head to toe.

Shona had to learn to walk and eat again, spending seven and a half weeks in hospital as she went through rehabilitation. Upon leaving the hospital, Shona suffered a very severe seizure, which resulted in her returning to the PICU.

All of this happened very recently and brave Shona is now once again learning to walk, eat and do the normal things she once did with ease. The good news is that Shona is now in remission, although she still has two more years of treatment.

"She is a really strong and brave girl who continues to amaze us after all that she has been through" said Shona's Mum, Kate Hearn. "What keeps us going is amazing endeavours like the Kokoda Track challenge by these six friends who walked to help raise much needed vital funds into research for childhood cancers" she said.

The group presented their donation to Children's Leukaemia & Cancer Research Foundation Inc Executive Officer Andrea Alexander on Tuesday 3 June.



SCIENTIST ATTENDS OVERSEAS SPECIALISED WORKSHOP



Recently, Dr Alex Beesley, had the opportunity to attend two excellent overseas workshops on Computer Biology, the trip being funded from his CLCRF Fellowship.

Dr Beesley writes "Computer Biology (or Bioinformatics) is an area of research concerned with handling the massive amounts of data that modern DNA technologies are now generating from our cancer studies.

The tools needed to analyse this so-called 'Big Data' require specialised computer programming skills, which biologists are not traditionally familiar with. In fact there is a worldwide shortage of qualified computer biologists. Hence I successfully applied to attend two complementary workshops concerned with teaching

these skills. The first, titled 'Cancer Genomics', was hosted by the European Bioinformatics Institute (EBI) from June 30th - July 4th, and based at the Wellcome Trust Genome Campus in Cambridge.

The second workshop 'Analyzing Next-Generation Sequencing Data', was organised through Michigan State University in the USA, and ran from August 4th - 15th.

Both courses were highly intensive with hands-on training, and will greatly assist me with our ongoing studies of aggressive childrens tumours such as Midline Carcinoma and infant leukaemia. The ongoing support from the CLCRF to be able to attend such events is very much appreciated." Thanks for the update Alex.

11 YEAR OLD ORGANISES QUIZ NIGHT TO SUPPORT FOUNDATION



On 13 August Wendy had the pleasure of meeting a very amazing young man, 11 year old Jack Killoh, who, single handedly, organised and ran a Quiz Night to support the Foundation.

Jack said his inspiration came from a former student at his school, Tessa Wood, who sadly gained her Angel Wings in 2007 due to a brain tumour. The event raised a fabulous \$1,337.65 for vital research. Jack had the following to say about his amazing effort:

"My name is Jack Killoh, I am 11 years old and am a year 6 student at Campbell Primary School in Canning Vale.

When I moved to Australia and I started at Campbell Primary School, I heard that a five year old girl at our school, called Tessa, had died of a Brain Tumour the previous year. Although I did not know her I was very touched by her death. Earlier this year I took part in Dance for a Cure along with many of Tessa's family and friends to help raise much needed funds and awareness of children's cancers.

I am part of an extension programme called PEAC and our major task was one of Leadership. We were asked to "Make a Difference" in our communities and this could be done any way we wanted as long as we used our leadership skills.



As soon as we were told about this I knew straight away that I wanted to support the Children's Leukaemia & Cancer Research Foundation and decided to organise a quiz night. It was held on 2nd August at the Forest Lakes Family Centre and what a great night we had!

Everyone had fun whilst raising much needed funds for research. I also did a couple of speeches during the night to raise some awareness too! It took a lot of organising but it was well worth it. I was touched by everyone's generosity and I raised \$1337.65. I'm extremely happy with how it all went and so glad that I have completed my task!"



2014 RIDE FOR RILEY

The Karratha Bikers Association Lower 26th Chapter held their annual Ride for Riley – in memory of Riley McKecknie, in March this year.

Representatives from the Chapter dropped into the office late May to present their donation of \$2,000. Thank you to the members and their families for this continued support.



GUINNESS WORLD RECORD KEEPS THE FLAME ALIVE

FOR THE PAST SIX MONTHS CHILDREN'S LEUKAEMIA AND CANCER RESEARCH FOUNDATION WORKED WITH SCHOOLS FROM ACROSS WA TO SIGN SEGMENTS OF YELLOW RIBBON, ALL OF WHICH WERE THEN SEWN TOGETHER TO REACH A WORLD RECORD BREAKING LENGTH.



**RECORD
HOLDER**



Children's Leukaemia & Cancer Research Foundation joined forces with Western Australian schools and community organisations, on Saturday 19 April 2014, when they managed to achieve the Guinness World Record for the Longest Awareness Ribbon!

The Keep the Flame Alive World Record Ribbon Day saw volunteers from all sectors of the West Australian community come together at Langley Park, in the City of Perth, to take part in this momentous event. From children as young as three to grandparents, everyone gathered to help unfurl the ribbon and lay it out in the traditional awareness ribbon shape, which was then photographed from the air.

When the final length of 1940 metres was reported by our official measurer, a cheer erupted from the crowd. This amazing result had smashed the previous world record for an awareness ribbon by 693 metres! The previous record stood at 1,247 m (4,091 ft 2 in) and was created by Aid and Hope Program for Cancer Patient Care (Palestine), in Gaza, the Gaza-Strip, Palestinian Entity, on 10 October 2012.

For the past six months Children's Leukaemia and Cancer Research Foundation worked with schools from across WA to sign segments of yellow ribbon, all of which were then sewn together to reach a world record breaking length.

The messages of hope and support for sick children are to help raise awareness of the need for continued research into childhood cancers.

Simon Treasure, from AAM Group, acted as our official measurer of the

World Record Ribbon. AAM Group are a Geospatial Services company specialising in the collection, analysis, presentation and delivery of geospatial information.

The Longest Awareness Ribbon initiative was supported by The Hon Peter Collier MLC, Minister for Education. His support included requesting the Department of Education promote the initiative on the news section of their education website to the wider public of school staff, parents, broader community and members of the media.

When the final length of 1940 metres was reported by our official measurer, a cheer erupted from the crowd. This amazing result had smashed the previous world record for an awareness ribbon by 693 metres!

"With the support of The Hon Peter Collier MLC, Minister for Education, more school children and their families were able to be a part of this Guinness World Record and get their school involved in signing the ribbon and unfurling it on the day" said Event Co-ordinator Kylie Dalton.

That's not the end of the ribbon's incredible story. The final destination for such an important piece of fabric, is the new Children's Hospital, where it will hopefully be used for the opening in 2015.

It will also enable future generations of children, desperate for hope, to read the messages of love and support, and inspire them to continue their fight.





Galleria Toyota

Many thanks to Galleria Toyota for their recent donation of \$2,500. Wendy visited the Showroom to present Mark McDonnell, Dealer Principal, with a Certificate of Appreciation from the Foundation for their generous support.



Birthday Celebrations

A Happy 60th Birthday to Mario Panaia and a BIG thank you too. Mario didn't want any presents this year but asked his family and friends to donate to our cause. Over \$2,551 was donated! Thank you so much Mario.



Poker for Charity Association Inc

Our sincere thanks to this association (who have since closed their doors) for their very generous donation of \$10,000.



ANNUAL PADDLE MANDURAH OVER 55'S CANOE CLUB

A BIG thank you to the Mandurah Over 55's Canoe Club - who held their annual charity paddle back in April. Funds raised totalled \$1,811. Congratulations to all members of the Club for this outstanding donation.



Working Together

If you are driving down Roberts Road, past the Telethon Kids Institute, be sure to check out the new sign on the window – we think it looks great and certainly sums up what this Foundation and the Institute have been doing for many years.

2014 SOUTH WEST BIKE TREK

BIKE RIDERS INFORMATION

For the 2014 Children's Leukaemia and Cancer Research Foundation South West Bike Trek

Aim: This year is our 12th Bike Trek to raise funds for the Children's Leukaemia and Cancer Research Foundation Inc. Our target is \$70,000.

When: Monday 13th of October through to Saturday the 18th of October.

Where: It will leave from Mandurah and finish in Augusta.

Costs: There is a daily cost of \$20 which covers meals, accommodation, fuel etc. This is a total of \$120 if you wish to participate in the entire Trek.

Sponsorship: The sponsorship minimum that is required but not limited to is \$300 if you wish to take part in the entire Trek or \$100 for one section/day. For more info please see contact details below.

Riding Options: You do not have to participate in the entire ride to take part in this Trek. You are able to arrange to ride certain days and legs to suit you.

Criteria: You must have a reasonable level of fitness and maintain a pace of at least 20km per hour. There is a minimum age of 18 years unless a parent or guardian signs a disclosure for you to be able to participate in this fundraiser.

What you need: Road worthy bike, helmet, water bottle, sleeping bag, pillow, toiletries, towel, riding clothes, casual clothes and pyjamas. It is suggested that you bring a blow up mattress or something equivalent as there are not always beds available.

We have escort cars and a trailer which your belongings can travel in but please pack sparingly.

We are supported by many volunteers along the way so respect to these clubs and groups is a must. Places are limited, so please make sure you reserve your place!

For more details, please contact Geoff Cattach or Emily Kenny on 9729 2226.

PLEASE REMEMBER: THIS TREK IS NOT A RACE; IT'S ABOUT HELPING TO FIND A CURE FOR THE KIDS!



RACEWARS

Long time supporter of the Foundation - Brendan Fitzgerald chose to raise funds for the Foundation by participating in the event called Racewars.

Brendan had to drag race his car for 1km on an air strip in Wyalkatchem! He must of done a great job because he raised \$4,768 for our research. Love the car Brendan!



NATIONAL INSURANCE BROKERS ASSOCIATION OF WA (NIBA)

At the annual NIBA xmas lunch in 2013, Andrea was presented with a cheque for \$3,000 from the NIBA WA members. Our heartfelt gratitude to NIBA and its members, who, since 1997, have raised \$79,600 for our cause.

Foundation Update

Children's Leukaemia & Cancer Research Foundation Inc

2014 WESTERN AUSTRALIAN OF THE YEAR AWARDS

Recognising the highest level of contribution made to Western Australia by those either born in WA, or those who have chosen to call WA home.

The Sport Award - Awarded to Children's Leukaemia & Cancer Research Foundation Inc. Patron Justin Langer for excellence in achievement; development; administration or; promotion of Sport in the Western Australian community. Congratulations to Justin on a well deserved award.



CONTACT US



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Donate to Children's Leukaemia & Cancer Research Foundation Inc.



You can make a donation by visiting our website, phoning us or completing this form and faxing or mailing it to us (all details above).

PLEASE COMPLETE FOR TAX RECEIPTING PURPOSES

Title: _____ First Name(s): _____
Surname: _____
Company: _____
Address: _____
Suburb: _____ Postcode: _____
Phone: _____ DOB: ____/____/____
Mobile: _____
Email: _____

I would like to make a donation of:

☐ \$30 ☐ \$50 ☐ \$150 ☐ \$250 or (my own choice) \$ _____

Please debit my ☐  VISA ☐  Mastercard

Card Number _____

Card Holder's Name _____ Expiry Date ____/____/____

Signature _____

OR ☐ I enclose my cheque / money order (payable to Children's Leukaemia & Cancer Research Foundation) - No Staples please.

OR ☐ I would like to make an ongoing credit card donation of \$ _____
every: ☐ month ☐ 3 months ☐ 6 months ☐ 12 months

☐ I would like to receive information regarding a bequest.

☐ I would prefer not to receive any further information from CLCRF.

Thank you for your generosity!

Donations over \$2 are tax deductible and a receipt will be issued.

